

**SPECIAL REPORT:
COMPARING SELECTED PUBLISHERS LAST 4 QUARTERS (July 2011 - June 2012)
VERSUS PREVIOUS 4 QUARTERS (July 2010 - June 2011)
FOR SIMBA INFORMATION**

Draft 1

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Section 1 – Summary data for the selected publishers

- Table 1 – Summary for 2011-12
- Table 2 – Comparison of two years, plus NYT only
- Table 3 – Five year trend (rank and number of imprints)

Section 2 contains **detailed 2011-12 Imprint data** for each of the selected publishers

Section 3 contains a **list of all imprints** in the database for the selected publishers, by parent company and division

SAMPLE

Each month for more than eight years, we produced reports for Simba Information's Book Publishing Report until the trade publishing division of MarketResearch.com was closed and BPR ceased publication at the end of 2013.

This report comparing a dozen publishers was produced annually. The sample is the 2011-12 report.

The report was designed to meet the editorial requirements of Simba Information. It demonstrates the types and depth of information that can be extracted from the bestseller database that we have maintained since late summer 2001.

The charts were created by our own web-based report generator.

This is a sample for demonstration purposes only. No portion of the content may be published in any form.

Stuart Johnson & Associates

Posted on our website at
[www.sjassociates.com/docs/
SAMPLE_Publisher_Comparison.pdf](http://www.sjassociates.com/docs/SAMPLE_Publisher_Comparison.pdf)

Because of the amount of data, only Imprint tables are included here. Additional tables, such as those found in Scorecard reports, can be generated if needed.

Changes Since Last Year

Last year we added Self-Published as a parent company, with 3 imprints. This year that grew to 35. They are almost all e-books. We have seen a few titles start as self-published works, gain a good following, and move to traditional publishers. Sylvia Day's *Bared to You*, is one of the most prominent on the lists, as it rides the erotica wave led by E. L; James' Fifty Shades trilogy, which itself started with the small and relatively new (2009) Writer's Coffee Shop Publishing House in May 2011 before moving to Vintage Books (Knopf Doubleday) in April 2012.

This report represents the first with four full quarters of NYT e-book lists (the two lists were added in February 2011), so there will still be a noticeable difference in the number of editions in the two year comparison.

Publishers Weekly modified its lists in June 2012, in the last month of this report. The four previous 25-item lists continued (Hardcover Fiction, Hardcover Nonfiction, Trade Paper, and Mass Market). Added to the weekly lists were two 25-item lists for Children's Frontlist Fiction and Children's Picture. The information for the PW lists is now being furnished by The Nielsen, so a column has been added for BookScan volume. Since it only applies to less than one month, that information is not included in this year's report. This gives children's/youth titles a better chance to compete with adult works, though its full effect will not be seen until next year.

A Note on Methodology:

The assignment of an imprint to a parent company is made in the "publisher" table of the database. It does not track changes over time, but is maintained to show the most accurate data at the present time. Therefore, producing reports based on parent companies that go back over several years can produce distorted results. The best record is the accumulation of printed reports.

Imprints are also assigned "nicknames" which are used both to shorten lengthy imprint names and to collapse variations of a similar name into a common name on reports. We use the lists themselves, as well as Books in Print, Barnes & Noble, or Amazon to assign imprints. The assignment of imprints to parent companies and their publishing groups, if any, is periodically checked against company websites, Books in Print, or other web-based resources. Section 3 contains the listing of current and legacy imprints.

The NYT Children's Series list consolidates titles from a series into a single entry. This is used to calculate the rating for an imprint. In the titles column the number of NYT series for an imprint is shown in parentheses.

SECTION 1**Table 1 - COMPARISON OF PUBLISHERS July 2011-June 2012 – sorted by total Rating**

NR	PUBLISHER (Parent Company)	NUMBER IMPRINTS	TITLES	AUTHORS	RATING	HIGH	TIMES ON LISTS (over 52 weeks)		
							NYT	USA	PW
1	Random House	38	679-508 (7)	339	2,688.6	1	5068	2189	1873
2	Hachette Book Group	19	408-298 (6)	154	1,320.8	1	2463	1080	917
3	Penguin Group	28	619-475 (4)	292	1,207.9	1	2453	1064	905
4	Simon & Schuster	24	380-279 (6)	200	1,004.9	1	2134	814	723
5	HarperCollins	24	450-335 (8)	228	875.8	1	1570	727	487
6	Macmillan	16	273-207 (5)	139	573.0	1	1175	506	412
7	Harlequin Enterprises	8	210-162 (1)	53	303.3	1	454	485	214
8	Scholastic	5	41-24 (4)	21	256.5	1	299	362	15
9	Disney Worldwide	3	76-58 (6)	36	184.4	1	424	222	65
10	Self-Published	35	5-57	37	139.7	1	223	268	0
11	Houghton Mifflin Harcourt	5	48-38 (1)	35	86.6	1	199	67	56
12	Candlewick Press	1	9-8 (1)	7	17.2	1	56	9	8

When TITLES appears as n–n, read as "n editions of n titles"

When TITLES includes a number in parentheses, it represents the number of series on the NYT Series list (not included in the title/edition count)

RATING is a composite score based on converting list ranks across the three lists to a percentile. Each title has a maximum potential rating of 100 during a given period, so imprints with multiple titles can have ratings above 100.

Analysis by Stuart Johnson & Associates

Table 2 – TWO YEAR COMPARISON – sorted by total Rating for the current period

PUBLISHER (Parent Company)	July 2011 – June 2012 Consolidated Lists				July 2010 – June 2011 Consolidated Lists				TITLES (NYT only)	
	RANK	IMP	TITLES	RTG	RANK	IMP	TITLES	RTG	2011-12	2010-11
Random House	1	38	679-508 (7)	2689	1	42	544-441 (5)	1437	585-441 (7)	474-393 (5)
Hachette Book Group	2	19	406-298 (6)	1321	3	18	269-223 (6)	1273	369-272 (6)	239-200 (6)
Penguin Group	3	28	619-475 (4)	1208	2	28	496-424 (4)	1341	548-431 (4)	448-387 (4)
Simon & Schuster	4	24	380-279 (6)	1005	4	23	284-243 (7)	836	332-244 (6)	251-221 (7)
HarperCollins	5	24	450-335 (8)	876	5	24	291-288 (14)	885	358-271 (8)	278-243 (14)
Macmillan	6	16	273-207 (5)	573	6	14	165-139 (2)	414	231-175 (5)	146-122 (2)
Harlequin Enterprises	7	8	210-162 (1)	303	7	9	211-190	224	146-109 (1)	102-86
Scholastic	8	5	41-24 (4)	257	9	5	35-30 (5)	124	15-14 (4)	16-15 (5)
Disney Worldwide	9	3	76-58 (6)	184	8	4	66-57 (6)	280	47-47 (6)	51-46 (6)
Self-Published	10	35	58-57	140	12	3	3	-	36-35	3
Houghton Mifflin Harcourt	11	5	48-38 (1)	87	10	5	28-26	86	36-28 (1)	25-24
Candlewick Press	12	1	9-8 (1)	17	11	1	8	9	5 (1)	5

TITLES—read as *n* editions (total ISBNs) of *n* titles

When TITLES includes a number in parentheses, it represents the number of series on the NYT Series list (not included in the title/edition count)

RTG (RATING) is a composite score based on converting list ranks across the three lists to a percentile. Each title has a maximum potential rating of 100 during a given period, so imprints with multiple titles can have ratings above 100.

NOTES:

The 2008-09 Consolidated Lists figures are based on last year's report. The NYT Titles figures are based on the list of imprints as updated for this year's report.

Analysis by Stuart Johnson & Associates

Table 3 – FIVE YEAR COMPARISON – sorted by ranking in most recent report

PUBLISHER (Parent Company)	2011-12		2010-11		2009-10		2008-09		2007-08	
	RANK	IMP	RANK	IMP	RANK	IMP	RANK	IMP	RANK	IMP
Random House	1	38	1	42	1	34	1	31	1	41
Hachette Book Group	2	19	3	18	3	19	3	18	4	17
Penguin Group	3	28	2	28	2	27	2	28	2	27
Simon & Schuster	4	24	4	23	4	20	4	21	3	23
HarperCollins	5	24	5	24	5	24	5	23	5	26
Macmillan	6	16	6	14	6	11	6	13	6	10
Harlequin Enterprises ¹	7	8	7	9	8	9	-	-	-	-
Scholastic	8	5	9	5	9	4	8	6	7	6
Disney Worldwide	9	3	8	4	7	5	7	5	10	1
Self-Published ²	10	35	12	3	-	-	-	-	-	-
HMH ³	11	5	10	5	10	6	9	7	8/9	7
Candlewick Press	12	1	11	1	11	1	10	1	11	1

NOTES:

(1) Harlequin Enterprises was added to the report for 2009-10

(2) Self-publishing was added to the report for 2010-11

(3) Houghton Mifflin Harcourt merged by the 2008-09 report. Before that Houghton-Mifflin and Harcourt were two separate parent companies.

Analysis by Stuart Johnson & Associates

SECTION 2 – DETAIL TABLES FOR 2011-12 (Alphabetical order)

The number in parentheses following the imprint is last year's rank. Imprints that appeared last year, but not this year are listed at the bottom of each listing, without a current rank number.

Candlewick Press

NR	IMPRINT	TITLES	AUTHORS	RATING	HIGH	TIMES ON LISTS (over 52 weeks)		
						NYT	USA	PW
1	Candlewick	5 (1)	5	36.6	1	56	9	8
Totals:		5 (1)	5	36.6	1	56	9	8
Average Titles per Imprint:		All 1 Imprints: 7.0 editions of 7.0 titles						
<p>When TITLES appears as n–n, read as "n editions of n titles"</p> <p>When TITLES includes a number in parentheses, it represents the number of series on the NYT Series list (not included in the title/edition count)</p> <p>RATING is a composite score based on converting list ranks across the three lists to a percentile. Each title has a maximum potential rating of 100 during a given period.</p> <p>Analysis by Stuart Johnson & Associates</p>								

Disney Publishing Worldwide

NR	IMPRINT	TITLES	AUTHORS	RATING	HIGH	TIMES ON LISTS (over 52 weeks)		
						NYT	USA	PW
1	Hyperion (1)	73-55 (4)	36	170.1	1	365	216	63
2	Miramax (2)	2 (1)	1	12.8	3	55	4	0
3	Disney (3)	1 (1)	2	1.4	3	4	0	2
-	Philomel (4)	-	-	-	-	-	-	-
Totals:		76-58 (6)	39	184.4	1	424	222	65
Average Titles per Imprint:		All 3 imprints: 25.3 editions of 19.3 titles						
<p>When TITLES appears as n–n, read as "n editions of n titles"</p> <p>When TITLES includes a number in parentheses, it represents the number of series on the NYT Series list (not included in the title/edition count)</p> <p>Authors can exceed the total in the summary tables because one author can appear on multiple imprints.</p> <p>RATING is a composite score based on converting list ranks across the three lists to a percentile. Each title has a maximum potential rating of 100 during a given period.</p> <p>Analysis by Stuart Johnson & Associates</p>								

Hachette Book Group

NR	IMPRINT	TITLES	AUTHORS	RATING	HIGH	TIMES ON LISTS (over 52 weeks)		
						NYT	USA	PW
1	Little, Brown (1)	134-90 (4)	52	522.6	1	949	473	293
2	Grand Central (2)	129-77	51	445.5	1	764	345	369
3	Back Bay (3)	19-18	15	128.9	2	329	42	90
4	Vision (4)	11	4	87.0	1	103	79	81
5	FaithWords (10)	9-8	7	37.2	1	52	40	36
6	Yen Press (5)	53	20	32.7	1	111	2	0
7	Warner (7)	5-4	3	11.2	21	14	45	4
8	Windblown (6)	3-1	1	11.0	8	26	16	13
9	Legacy Press (12)	1	1	10.5	1	13	11	8
10	Twelve (8)	12-9	7	9.9	5	40	1	8
11	Forever (13)	7-5	2	8.7	3	15	13	1
12	Reagan Arthur Books (14)	2	2	4.6	6	7	3	6
13	Orbit (16)	5-4	3	3.6	11	9	4	6
14	Center Street (15)	10-8	6	2.7	3	12	2	0
15	Megan Tingley (-)	1 (1)	1	1.4	4	5	0	0
16	Poppy (11)	2 (1)	3	1.2	5	5	2	1
17	Business Plus (9)	2-1	3	0.8	6	4	0	0
18	Mullholland (-)	2	2	0.8	23	5	1	1
19	Warner Vision (18)	1	1	0.5	27	0	1	0
-	Poppy (11)	-	-	-	-	-	-	-
-	Warner Faith (17)	-	-	-	-	-	-	-
-	Wellness Central (19)	-	-	-	-	-	-	-
Totals:		408-298 (6)	182	1,320.8	1	2463	1080	917
Average Titles per Imprint:		Top 10: 37.6 editions of 27.2 titles All 19 Imprints: 21.5 editions of 15.7 titles						
<p>When TITLES appears as n–n, read as "n editions of n titles"</p> <p>When TITLES includes a number in parentheses, it represents the number of series on the NYT Series list (not included in the title/edition count)</p> <p>Authors can exceed the total in the summary tables because one author can appear on multiple</p>								

imprints.

RATING is a composite score based on converting list ranks across the three lists to a percentile. Each title has a maximum potential rating of 100 during a given period.

Analysis by Stuart Johnson & Associates

HarperCollins

NR	IMPRINT	TITLES	AUTHORS	RATING	HIGH	TIMES ON LISTS (over 52 weeks)		
						NYT	USA	PW
1	HarperCollins (1)	199-153 (4)	122	448.4	1	966	417	289
2	William Morrow (2)	73-46	40	141.1	1	263	109	134
3	Avon (3)	58-42	26	66.9	1	108	100	55
4	Katherine Tegen (17)	7-5 (1)	4	39.1	1	45	31	16
5	Zondervan (8)	20-15	11	31.8	1	92	24	24
6	HarperSanFrancisco (6)	2-1	1	27.0	6	61	15	33
7	Ecco (4)	17-13	13	26.4	5	108	13	20
8	HarperPerennial (7)	13-12	12	20.4	4	60	14	12
9	Amistad (11)	3-1	1	15.8	1	25	19	7
10	HarperTeen (9)	18-13 (2)	6	13.8	2	34	20	4
11	Andrews McMeel (13)	1 (1)	1	10.0	2	39	0	0
12	Collins (21)	2	2	9.9	2	39	0	0
13	Broadside (19)	6-4	4	6.3	3	16	4	6
14	Voyager (23)	6-4	4	5.4	2	10	5	6
15	Collins Design (-)	1	1	4.0	3	9	5	6
16	HarperEntertainment (5)	1	1	3.6	12	14	1	1
17	HarperOne (12)	7-6	6	2.6	4	13	1	2
18	HarperFestival (10)	7	5	1.7	3	3	7	0
19	Perennial (18)	2-1	1	0.4	92	0	4	0
20	Harper (14)	2	2	0.3	22	2	0	0
21	Morrow/Avon (-)	1	1	0.3	22	1	0	1
22	Greenwillow (22)	1	1	0.2	9	2	0	0
23	HarperTorch (-)	1	1	0.1	122	0	2	0
24	Avon Inspire (24)	2	1	0.1	34	1	1	0

- HarperStudio (15)	-	-	-	-	-	-	-	-
- EOS/HarperCollins (16)	-	-	-	-	-	-	-	-
- Morrow (20)	-	-	-	-	-	-	-	-
Totals:	450-335 (8)	267	875.8	1	1893	799	626	
Average Titles per Imprint:	Top 10: 41.0 editions of 30.1 titles All 24 Imprints: 18,8 editions of 14.0 titles							
<p>When TITLES appears as n–n, read as "n editions of n titles"</p> <p>When TITLES includes a number in parentheses, it represents the number of series on the NYT Series list (not included in the title/edition count)</p> <p>Authors can exceed the total in the summary tables because one author can appear on multiple imprints.</p> <p>RATING is a composite score based on converting list ranks across the three lists to a percentile. Each title has a maximum potential rating of 100 during a given period.</p> <p>Analysis by Stuart Johnson & Associates</p>								

Houghton Mifflin Harcourt

NR	IMPRINT	TITLES	AUTHORS	RATING	HIGH	TIMES ON LISTS (over 52 weeks)		
						NYT	USA	PW
1	Houghton Mifflin Harcourt (1)	35-27 (1)	27	49.0	1	136	28	33
2	Mariner (4)	6-5	5	28.8	1	61	17	15
3	Houghton Mifflin (2)	5-4	3	8.5	1	1	21	8
4	Harcourt (5)	1	1	0.3	65	0	1	0
5	Vintage (-)	1	1	0.1	28	1	0	0
-	Clarion (3)	-	-	-	-	-	-	-
Totals:		48-38 (1)	37	86.6	1	199	67	56
Average Titles per Imprint:		All 5 Imprints: 9.6 editions of 7.6 titles						
<p>When TITLES appears as n–n, read as "n editions of n titles"</p> <p>When TITLES includes a number in parentheses, it represents the number of series on the NYT Series list (not included in the title/edition count)</p> <p>Authors can exceed the total in the summary tables because one author can appear on multiple imprints.</p> <p>RATING is a composite score based on converting list ranks across the three lists to a percentile. Each title has a maximum potential rating of 100 during a given period.</p> <p>Analysis by Stuart Johnson & Associates</p>								

Macmillan

NR	IMPRINT	TITLES	AUTHORS	RATING	HIGH	TIMES ON LISTS (over 52 weeks)		
						NYT	USA	PW
1	St. Martin's (1)	129-87 (3)	53	224.6	1	401	260	175
2	Henry Holt (4)	16-11	10	114.6	1	163	68	68
3	St. Martin's Griffin (2)	33-30 (2)	22	90.1	1	177	93	72
4	Farrar, Straus & Giroux (3)	28-20	19	78.5	1	189	55	57
5	Picador (5)	8	8	18.7	6	93	4	6
6	Times Books (7)	7-5	5	11.9	4	35	6	10
7	St. Martin's Minotaur (9)	20-16	13	11.0	4	32	15	14
8	Roaring Brook (6)	7	7	7.4	2	30	0	0
9	Thomas Dunne (8)	7-6	6	5.2	3	13	3	6
10	First Second (-)	5	5	4.3	1	18	0	0
11	Palgrave Macmillan (13)	4	4	2.4	4	7	2	3
12	Metropolitan/Holt (12)	3-2	2	1.6	3	6	0	1
13	Square Fish (11)	1	1	1.1	5	4	0	0
14	Feiwel & Friends (10)	3	3	0.7	5	4	0	0
15	Hill & Wang (-)	1	1	0.7	4	2	0	0
16	St. Martin's True Crime (-)	1	1	0.1	28	1	0	0
-	North Point (14)	-	-	-	-	-	-	-
Totals:		273-207 (5)	160	573.0	1	1175	506	412
Average Titles per Imprint:		Top 10: 26.0 editions of 19.5 titles All 16 Imprints: 17.1 editions of 12.9 titles						
<p>When TITLES appears as n–n, read as "n editions of n titles"</p> <p>When TITLES includes a number in parentheses, it represents the number of series on the NYT Series list (not included in the title/edition count)</p> <p>Authors can exceed the total in the summary tables because one author can appear on multiple imprints.</p> <p>RATING is a composite score based on converting list ranks across the three lists to a percentile. Each title has a maximum potential rating of 100 during a given period.</p> <p>Analysis by Stuart Johnson & Associates</p>								

Penguin Group

NR	IMPRINT	TITLES	AUTHORS	RATING	HIGH	TIMES ON LISTS (over 52 weeks)		
						NYT	USA	PW
1	Berkley (3)	104-86	46	297.4	1	414	270	239
2	Putnam (1)	89-51	36	262.9	1	421	210	176
3	Penguin (2)	91-68	62	133.6	1	290	79	103
4	Signet (4)	47-44 (1)	29	90.4	2	148	109	100
5	Dutton (8)	47-30	25	85.7	1	162	90	52
6	Jove (6)	32-30	15	75.6	2	109	88	79
7	Viking (5)	40-29	25	50.2	1	152	44	28
8	Riverhead (9)	19-14	10	29.5	2	143	5	12
9	Razorbill (15)	9-8	6	27.8	2	72	20	3
10	Ace (7)	17-11	5	26.8	2	49	28	32
11	NAL (12)	17-14	11	22.3	1	52	27	15
12	Portfolio (14)	16-14	14	17.3	1	37	12	15
13	Puffin (10)	5 (1)	4	13.8	1	41	16	7
14	Philomel (18)	10 (2)	7	11.6	1	46	6	0
15	Avery (-)	2	2	10.4	1	37	8	0
16	Blue Rider (-)	9-6	6	9.2	7	32	5	15
17	ROC (17)	11-9	6	8.6	1	14	10	9
18	Sentinel (11)	8-4	4	8.4	4	27	5	5
19	Gotham (16)	13-10	10	4.8	6	22	0	5
20	Plume (20)	8	8	4.7	9	25	6	3
21	Dial (21)	5	5	4.7	2	26	2	0
22	Perigee (28)	4-3	3	4.6	2	4	14	3
23	Speak (22)	2	2	3.3	4	14	0	0
24	DAW (13)	7-6	3	1.3	20	8	1	2
25	Grosset & Dunlap (26)	2	2	1.1	93	0	9	0
26	Hudson Street (27)	3-2	2	1.1	14	6	0	1
27	Tarcher (25)	1	1	0.6	7	1	0	1
28	Nancy Paulsen (-)	1	1	0.2	8	1	0	0

- Onyx (19)	-	-	-	-	-	-	-
- Celebra (23)	-	-	-	-	-	-	-
- Berkley Sensation (24)	-	-	-	-	-	-	-
Totals:	619-475 (4)	350	1,207.9	1	2453	1064	905
Average Titles per Imprint:	Top 10: 49.5 editions of 37.1 titles All 28 Imprints: 22.1 editions of 17.0 titles						
<p>When TITLES appears as n–n, read as "<i>n</i> editions of <i>n</i> titles"</p> <p>When TITLES includes a number in parentheses, it represents the number of series on the NYT Series list (not included in the title/edition count)</p> <p>Authors can exceed the total in the summary tables because one author can appear on multiple imprints.</p> <p>RATING is a composite score based on converting list ranks across the three lists to a percentile. Each title has a maximum potential rating of 100 during a given period.</p> <p>Analysis by Stuart Johnson & Associates</p>							

Random House

NR	IMPRINT	TITLES	AUTHORS	RATING	HIGH	TIMES ON LISTS (over 52 weeks)		
						NYT	USA	PW
1	Random House (3)	144-107 (2)	81	542.1	1	908	458	343
2	Vintage (1)	49-36	28	450.6	1	736	262	311
3	Knopf (2)	74-51 (2)	47	306.0	1	608	271	207
4	Crown (4)	48-32	30	196.9	1	419	123	120
5	Bantam (7)	14-10	3	195.9	1	319	192	125
6	Ballantine Books (5)	71-46	32	164.9	1	342	188	161
7	Doubleday (9)	39-25	23	109.4	1	213	83	80
8	Delacorte (8)	38-26 (3)	14	105.0	1	202	116	72
9	Three Rivers (10)	10-9	5	103.5	1	176	78	72
10	Spectra (24)	4-3	1	102.4	1	174	139	64
11	Dell (6)	22-20	12	84.5	1	109	89	74
12	Crown Archetype (14)	20-15	13	54.4	1	130	32	44
13	Specialist (23)	1	1	48.7	3	61	40	49
14	Anchor (11)	12	12	37.8	5	92	23	34
15	Pantheon (18)	22=18	14	31/1	1	99	6	14
16	WaterBrook (32)	4-3	3	16.8	1	29	11	12
17	Dial Press (15)	9-7	6	16.2	3	38	15	10
18	Broadway (20)	9-7	7	16.1	5	49	2	12
19	Vine (39)	1	1	13.3	7	60	2	2
20	Lucas (22)	12-10	9	13.3	2	30	9	17
21	Del Rey (17)	24-20	17	12.9	1	30	17	9
22	Spiegel & Grau (12)	6-5	5	11.6	1	43	2	6
23	Multnomah (16)	2	1	11.1	4	53	0	0
24	Clarkson Potter (13)	6	6	8.3	1	20	4	14
25	Crown Business (35)	6-5	4	7.7	2	17	6	6
26	Knopf Doubleday (19)	8	6	6.9	4	42	5	0
27	RH/Disney (36)	2	2	4.6	5	8	7	6
28	Image (41)	1	1	3.9	1	15	0	0

29	Villard (25)	4-3	3	2.9	5	11	1	1
30	Schwartz & Wade (30)	2	2	2.8	1	8	0	0
31	Broadway Business (21)	1	1	1.3	8	9	0	0
32	Prima Games (40)	4	4	1.2	7	1	5	0
33	Golden Books (-)	2	2	1.1	6	7	0	0
34	Ten Speed (28)	1	1	1.0	2	1	1	0
35	Bantam Doubleday (-)	1	1	1.0	2	1	1	0
36	Harmony (29)	2	1	0.8	10	4	0	1
37	Yearling (26)	3	3	0.6	10	4	2	0
38	Ember (-)	1	1	0.1	9	1	0	0
-	Shaye Areheart (27)	-	-	-	-	-	-	-
-	Presidio Press (31)	-	-	-	-	-	-	-
-	1stBooks (33)	-	-	-	-	-	-	-
-	Nan A Talese (34)	-	-	-	-	-	-	-
-	Dial (37)	-	-	-	-	-	-	-
-	Plume (38)	-	-	-	-	-	-	-
-	One World (42)	-	-	-	-	-	-	-
Totals:		679-508 (7)	403	2,688.6	1	5068	2189	1873
Average Titles per Imprint:		Top 10: 49.1 editions of 34.5 titles All 38 Imprints: 17.9 editions of 13.4 titles						
<p>When TITLES appears as n–n, read as "<i>n</i> editions of <i>n</i> titles"</p> <p>When TITLES includes a number in parentheses, it represents the number of series on the NYT Series list (not included in the title/edition count)</p> <p>Authors can exceed the total in the summary tables because one author can appear on multiple imprints.</p> <p>RATING is a composite score based on converting list ranks across the three lists to a percentile. Each title has a maximum potential rating of 100 during a given period.</p> <p>Analysis by Stuart Johnson & Associates</p>								

Scholastic

NR	IMPRINT	TITLES	AUTHORS	RATING	HIGH	TIMES ON LISTS (over 52 weeks)		
						NYT	USA	PW
1	Scholastic (1)	28-11 (4)	15	231.1	1	229	339	12
2	Graphix (4)	4	3	12.7	1	46	0	0
3	Blue Sky (2)	2-1	1	8.9	1	24	0	0
4	Arthur A. Levine (3)	5	1	3.5	44	0	20	0
5	Cartwheel (5)	2	2	0.4	21	0	3	3
Totals:		41-34 (4)	22	256.5	1	299	362	15
Average Titles per Imprint:		All 5 Imprints: 8.2 editions of 6.0 titles						
<p>When TITLES appears as n–n, read as "<i>n</i> editions of <i>n</i> titles"</p> <p>When TITLES includes a number in parentheses, it represents the number of series on the NYT Series list (not included in the title/edition count)</p> <p>Authors can exceed the total in the summary tables because one author can appear on multiple imprints.</p> <p>RATING is a composite score based on converting list ranks across the three lists to a percentile. Each title has a maximum potential rating of 100 during a given period.</p> <p>Analysis by Stuart Johnson & Associates</p>								

Self-Published

NR	IMPRINT	TITLES	AUTHORS	RATING	HIGH	TIMES ON LISTS (over 52 weeks)		
						NYT	USA	PW
1	Darcie Chan (-)	1	1	22.7	2	33	31	0
2	Barbara Freethy (3)	10	1	17.9	7	30	45	0
3	Chris Culver (-)	2	1	14.1	3	16	21	0
4	Michael Prescott (-)	5	1	12.4	7	23	31	0
5	Tracey Gravis-Graves (-)	1	1	8.5	5	9	12	0
6	Jamie McGuire (-)	1	1	7.7	9	11	15	0
7	Sarah Burleton (-)	1	1	6.7	8	27	2	0
8	Legacy Books (-)	2	1	6.4	2	6	9	0
9	Colleen Hoover (-)	2	1	5.8	8	7	10	0
10	Tumbling Creek (-)	1	1	4.8	9	8	6	0
11	Pubit! (1)	2	2	4.2	1	7	7	0
12	Sylvia Day (-)	2-1	1	3.6	4	8	7	0
13	Rick Murgittroyd (-)	2	1	3.4	10	2	9	0
14	Tammara Webber (-)	1	1	2.9	19	7	8	0
15	CreateSpace (-)	2	2	2.6	3	6	4	0
16	Paragon Press (-)	1	1	2.5	9	5	5	0
17	Kindle Digital (2)	1	1	2.0	6	4	3	0
18	Smashwords (-)	2	2	1.8	16	4	3	0
19	Lyla Sinclair (-)	1	1	1.6	17	3	3	0
20	Gemma Halliady (-)	1	1	1.4	27	1	5	0
21	Bella Andre (-)	2	1	1.1	23	1	3	0
22	Kathleen Long (-)	1	1	0.9	21	0	20	0
23	Evolve Publishing (-)	1	1	0.8	5	1	1	0
24	AmazonCrossing (-)	1	1	0.8	3	0	2	0
25	J. R. Rain (-)	2	1	0.8	77	0	5	0
26	Ruth Cardello (-)	1	1	0.6	32	3	3	0
27	Lara Adrian (-)	1	1	0.3	120	0	4	0
28	Kelly Favor (-)	1	1	0.3	95	0	3	0

29	Mimi Jean Pamfiloff (-)	1	1	0.3	34	1	3	0
30	Fawkesfite (-)	1	1	0.2	85	0	1	0
31	Sydney Landon (-)	1	1	0.1	117	0	1	0
32	Rachel Astor (-)	1	1	0.1	120	0	1	0
33	Stephanie McAfee (-)	1	1	0.1	121	0	1	0
34	Terri Long (-)	1	1	0.0	141	0	1	0
35	Rebecca Donovan (-)	1	1	0.0	148	0	1	0
Totals:		3	3	7.2	1	8	9	0
Average Titles per Imprint:		Top 10 imprints: 2.6 editions of 2.6 titles All 35 Imprints: 1.7 editions of 1.6 titles						
<p>When TITLES appears as n–n, read as "<i>n</i> editions of <i>n</i> titles"</p> <p>When TITLES includes a number in parentheses, it represents the number of series on the NYT Series list (not included in the title/edition count)</p> <p>Authors can exceed the total in the summary tables because one author can appear on multiple imprints.</p> <p>RATING is a composite score based on converting list ranks across the three lists to a percentile. Each title has a maximum potential rating of 100 during a given period.</p> <p>Analysis by Stuart Johnson & Associates</p>								

Simon & Schuster

NR	IMPRINT	TITLES	AUTHORS	RATING	HIGH	TIMES ON LISTS (over 52 weeks)		
						NYT	USA	PW
1	Simon & Schuster (2)	99-65 (2)	53	306.7	1	581	203	220
2	Scribner (1)	40-25	22	191.1	1	468	153	126
3	Pocket (3)	59-60	35	108.3	2	196	128	112
4	Threshold (8)	22-13	10	82.6	1	125	53	58
5	Free Press (7)	30-25	24	81.7	1	134	75	69
6	Atria (4)	33-23	20	71.1	1	124	60	51
7	Touchstone (10)	21-15	13	22.0	6	107	16	18
8	Margaret K McElderry (11)	9-7 (1)	4	21.5	1	54	33	0
9	Aladdin (9)	5-3 (2)	2	19.4	2	48	29	1
10	Atria/Emily Bestler (-)	2-1	1	18.4	1	27	12	13
11	Paula Wise (17)	6	3	14.3	1	24	11	10
12	Beyond Words (12)	6-5	5	12.1	2	43	2	16
13	Howard (15)	11-9	9	12.0	1	49	4	4
14	Washington Square (6)	7	5	9.4	9	43	13	5
15	MTV (16)	4-2	2	8.5	3	23	9	0
16	Atheneum (18)	5-4	3	5.7	1	19	0	3
17	Mercury Ink (-)	4-3	3	5.1	1	9	6	2
18	Little Simon (22)	3	2	4.5	7	0	0	15
19	Simon Pulse (14)	6-5 (1)	5	4.5	2	16	6	0
20	Simon Spotlight Entertainment (5)	2	2	3.1	11	21	0	0
21	Fireside (13)	1	1	1.8	9	17	0	0
22	Games Workshop (19)	2	2	0.3	21	2	0	0
23	Simon Spotlight (20)	1	1	0.3	7	2	0	0
24	Beach Lane (24)	1	1	0.1	10	2	0	0
--	Simon Spotlight/Nickelodeon (21)	-	-	-	-	-	-	-
--	Little Simon Inspirations (23)	-	-	-	-	-	-	-
Totals:		380-279 (6)	229	1,004.9	1	2134	814	723
Average Titles per Imprint:		Top 10: 32.0 editions of 22.7 titles All 24 Imprints: 15.2 editions of 11.2 titles						

When TITLES appears as n–n, read as "*n* editions of *n* titles"

When TITLES includes a number in parentheses, it represents the number of series on the NYT Series list (not included in the title/edition count)

Authors can exceed the total in the summary tables because one author can appear on multiple imprints.

RATING is a composite score based on converting list ranks across the three lists to a percentile. Each title has a maximum potential rating of 100 during a given period.

Analysis by Stuart Johnson & Associates

SECTION 3 – Listing of all imprints by Parent company and Division (Alphabetical)
updated 8/24/12 (includes several imprints added during the report period)

This listing shows all imprints recorded in the bestseller database for the selected publishers. The “recorded imprint” will always show the imprint under which the specific edition on the lists was published. The “display imprint” is the one used in the tables above. It consolidates similar imprint names, using the way they appear on the bestseller lists as a guide.

What can change over time are the parent company, division or publishing group, and the “display imprint” (nickname) to which it is assigned. As companies change, some imprints will no longer be current. When it is certain that this is the case, the division is marked as “legacy.” In many cases, legacy imprints will show something of the history of the current parent. In other cases, the legacy imprints remain assigned to a parent company that, itself, is no longer operating.

Symbols in column 1:

* A new entry since last year’s report

Modification since last year – change of name/division or move to legacy status

Candlewick Press

	Division/Group	Display Imprint	Recorded Imprint
	Candlewick Press	Candlewick	Candlewick Press

Disney Publishing Worldwide

	Division/Group	Display Imprint	Recorded Imprint
	Disney Books	Disney	Disney Books for Young Readers
	Disney Books	Disney	Disney Editions
	Disney Books	Disney	Disney Press
	Disney Books	Disney	Disney Publishing Worldwide
	Disney Books	Jump at the Sun	Jump at the Sun
	Hyperion Books for Children	Hyperion	Hyperion
	Hyperion Books for Children	Hyperion	Hyperion Audio
	Hyperion Books for Children	Hyperion	Hyperion Books for Children
	Hyperion Books for Children	Hyperion	Hyperion Paperbacks for Children
	Hyperion Books for Children	Voice	Voice
	legacy (Miramax)	Miramax	Miramax Books (folded into Hyperion in 2005)

Hachette Book Group

	Division/Group	Display Imprint	Recorded Imprint
	Center Street	Center Street	Center Street
	FaithWords	FaithWords	FaithWords
	Grand Central	5 Spot	5 Spot
	Grand Central	Business Plus	Business Plus
	Grand Central	Forever	Forever
	Grand Central	Grand Central	Grand Central Publishing
	Grand Central	Springboard Press	Springboard Press
	Grand Central	Twelve	Twelve
	Grand Central	Vision	Vision
	Hachette	Hachette	Hachette Book Group USA
	Hachette	Mysterious Press	Mysterious Press
	Little, Brown & Co	Back Bay	Back Bay
	Little, Brown & Co	Bulfinch	Bulfinch Press
	Little, Brown & Co	Little, Brown	Little, Brown
	Little, Brown & Co	Megan Tingley	Megan Tingley Books
*	Little, Brown & Co	Reagan Arthur	Reagan Arthur Books
	Little, Brown & Co Books for Young Readers	LB Kids	LB Kids
	Little, Brown & Co Books for Young Readers	Little Bookroom	Little Bookroom
	Little, Brown & Co Books for Young Readers	Little, Brown	Little Brown Children's Books
	Little, Brown & Co Books for Young Readers	Little, Brown	Little, Brown Books for Young Readers
	Little, Brown & Co Books for Young Readers	Poppy	Poppy
	Orbit	Orbit	Orbit
	Windblown Media	Windblown	Windblown Media
	Yen Press	Yen Press	Yen Press
#	legacy (Grand Central)	Warner	Warner Books, Inc
#	legacy (Grand Central)	Warner Vision	Warner Vision
#	legacy (Grand Central)	Wellness Central	Wellness Central
	legacy (Time, Time-Warner)	Time-Life	Time-Life Inc.
	legacy (Time-Warner)	6th Avenue	6th Avenue Books
	legacy (Time-Warner)	Aspect	Aspect
	legacy (Time-Warner)	Time Warner	Time Warner Audio Books
	legacy (Time-Warner)	Time Warner	Time Warner Book Group
	legacy (Warner Books)	Warner Business	Warner Business Books
	legacy (Warner Books)	Warner Faith	Warner Faith
	legacy (Warner Books)	Warner Forever	Warner Forever

legacy (Warner Books)	Warner Romance	Warner Romance
legacy (Warner Books)	Warner/Bernard Geis	Warner/Bernard Geis

Harlequin Enterprises

	Division/Group	Display Imprint	Recorded Imprint
*	Harlequin	Harlequin	Carina Press
	Harlequin	Harlequin	Harlequin Books
	Harlequin	Harlequin	Harlequin Enterprises, Limited
*	Harlequin	Harlequin	Harlequin Intrigue
	Harlequin	Harlequin	Harlequin Mills & Boon, Limited
	Harlequin	Harlequin	Harlequin Romance Audio
	Harlequin	Harlequin Presents	Harlequin Presents
	Harlequin	Harlequin Romance	Harlequin Romance
	Harlequin	HQN	HQN Books
	Harlequin	Kimani	Kimani
	Harlequin	Luna	Luna
	Harlequin	Mira	Mira
	Harlequin	Red Dress	Red Dress Ink
	Harlequin	Silhouette	Silhouette
	Harlequin	Silhouette Desire	Silhouette Desire
	Harlequin	Steeple Hill	Steeple Hill

HarperCollins

	Division/Group	Display Imprint	Recorded Imprint
	HarperCollins Children's Books	Amistad	Amistad Press
	HarperCollins Children's Books	Balzar & Bray	Balzar & Bray
	HarperCollins Children's Books	Collins	Collins
	HarperCollins Children's Books	Greenwillow	Greenwillow Books
	HarperCollins Children's Books	HarperCollins	HarperChildren's Audio
	HarperCollins Children's Books	HarperCollins	HarperCollins Children's Book Group
	HarperCollins Children's Books	HarperCollins	HarperCollins Children's Books
	HarperCollins Children's Books	HarperFestival	HarperFestival
	HarperCollins Children's Books	HarperTeen	HarperTeen
	HarperCollins Children's Books	Katherine Tegen	Katherine Tegen Books
	HarperCollins Children's Books	Rayo	Rayo
	HarperCollins Children's Books	Walden Pond	Walden Pond
	HarperCollins US	Avon	Avon Books
	HarperCollins US	Avon Inspire	Avon Inspire
	HarperCollins US	Avon Red	Avon Red
	HarperCollins US	Broadside	Broadside Books
	HarperCollins US	Caedmon	Caedmon
	HarperCollins US	Ecco	Ecco Press
	HarperCollins US	Harper	Harper
	HarperCollins US	HarperBusiness	HarperBusiness
	HarperCollins US	HarperCollins	Harper Design
	HarperCollins US	HarperCollins	Harper Paperbacks
	HarperCollins US	HarperCollins	HarperAudio
	HarperCollins US	HarperCollins	HarperCollins
	HarperCollins US	HarperCollins	HarperCollins General Books Group
	HarperCollins US	HarperCollins	HarperLuxe
	HarperCollins US	HarperCollins	HarperPaperbacks
	HarperCollins US	HarperOne	HarperOne
	HarperCollins US	HarperPerennial	HarperPerennial
	HarperCollins US	William Morrow	William Morrow & Company
	Zondervan	Inspiro	Inspiro
	Zondervan	Zondervan	Zon Books
	Zondervan	Zondervan	Zonderkidz
	Zondervan	Zondervan	Zondervan
	legacy (Time, Time-Warner)	Time-Life	Time-Life Inc.

	legacy (Time-Warner)	6th Avenue	6th Avenue Books
	legacy (Time-Warner)	Aspect	Aspect
	legacy (Time-Warner)	Time Warner	Time Warner Audio Books
	legacy (Time-Warner)	Time Warner	Time Warner Book Group
	legacy (Warner Books)	Warner Business	Warner Business Books
	legacy (Warner Books)	Warner Faith	Warner Faith
	legacy (Warner Books)	Warner Forever	Warner Forever
	legacy (Warner Books)	Warner Romance	Warner Romance
	legacy (Warner Books)	Warner/Bernard Geis	Warner/Bernard Geis

The purchase by HarperCollins of Thomas Nelson will be reflected in the 2013 report, since it occurred in July 2012.

Houghton Mifflin Harcourt

	Division/Group	Display Imprint	Recorded Imprint
	HMH Children's Book Group	Clarion	Clarion Books
	HMH Children's Book Group	Graphia	Graphia
	HMH Children's Book Group	Harcourt	Harcourt Children's Books
	HMH Children's Book Group	Houghton Mifflin Harcourt	Houghton Mifflin Harcourt Children's Book Group
	HMH Children's Book Group	Sandpiper	Sandpiper
	Houghton Mifflin Harcourt	Harvest Books	Harvest Books
	Houghton Mifflin Harcourt	Holt	Holt, Rinehart and Winston
	Houghton Mifflin Harcourt	Houghton Mifflin	Houghton
	Houghton Mifflin Harcourt	Houghton Mifflin	Houghton Mifflin
	Houghton Mifflin Harcourt	Houghton Mifflin Harcourt	Houghton Mifflin Harcourt Trade & Reference Publishers
	Houghton Mifflin Harcourt	Mariner	Mariner Books
	Houghton Mifflin Harcourt	Walter Lorraine	Walter Lorraine
	legacy	Harcourt	Harcourt Brace Jovanovich
	legacy	Harcourt	Harcourt Brace Jovanovich (A Helen and Kurt Wolff Book)
	legacy	Harcourt	Harcourt Trade Publishers
	legacy	Harcourt	Harcourt, Brace
	legacy	Harcourt	Harcourt, Brace & World
	legacy	Heinemann	Heinemann
	legacy	Holt	Holt, Rinehart & Winston/Slack
	legacy	Holt	Holt, Rinehart and Winston (Charels B. Slack)
	legacy	Houghton Mifflin	Houghton Mifflin Company Trade & Reference Division
	legacy	Collins Business	Collins Business
	legacy	Eos/HarperCollins	Eos
	legacy	Fourth Estate	Fourth Estate
	legacy	Harper & Row	Harper & Row
	legacy	Harper & Row	Harper & Row/QED
	legacy	Harper & Row	Harper & Row/Stratford Press
	legacy	HarperCollins	HarperCollins World
	legacy	HarperCollins	HarperCollins/ReganBooks
	legacy	HarperCollins	HarperLargePrint
	legacy	HarperCollins	Julie Andrews Collection
	legacy	HarperEntertainment	Harper Entertainment
	legacy	HarperEntertainment	HarperEntertainment
	legacy	HarperFlamingo	HarperFlamingo
	legacy	HarperInformation	HarperInformation

legacy	HarperResource	HarperResource
legacy	HarperSanFrancisco	Harper San Francisco
legacy	HarperSanFrancisco	Harper San Francisco
legacy	HarperStudio	HarperStudio
legacy	HarperTempest	HarperTempest
legacy	HarperTorch	HarperTorch
legacy	HarperTrade	Harper Trade
legacy	HarperTrophy	HarperTrophy
legacy	HC/HaperCollins	HC
legacy	Joanna Cotlet	Joanna Cotler Books
legacy	Laura Geringer	Laura Geringer Book
legacy	Morrow	Morrow
legacy	Morrow/Avon	Morrow/Avon
legacy	Morrow/Silver Arrow Books	Morrow/Silver Arrow Books
legacy	Perennial	Perennial
legacy	PerfectBound	PerfectBound
legacy	ReganBooks	ReganBooks
legacy	William Morrow	William Morrow Cookbooks

Macmillan

	Division/Group	Display Imprint	Recorded Imprint
	Farrar, Straus & Giroux	Faber & Faber	Faber & Faber, Inc
	Farrar, Straus & Giroux	Farrar	Farrar
	Farrar, Straus & Giroux	Farrar, Straus & Giroux	Books for Young Readers
	Farrar, Straus & Giroux	Farrar, Straus & Giroux	Farrar Straus & Giroux
	Farrar, Straus & Giroux	Farrar, Straus & Giroux	Farrar, Straus & Giroux
	Farrar, Straus & Giroux	Hill & Wang	Hill & Wang
	Farrar, Straus & Giroux	North Point	North Point Press
	Farrar, Straus & Giroux	Sarah Crichton	Sarah Crichton Books
	Feiwei & Friends	Feiwei & Friends	Feiwei & Friends
	First Second	First Second	First Second
	Henry Holt	Henry Holt	Henry Holt & Co Inc
	Henry Holt	Henry Holt	Holt Paperbacks
	Henry Holt	Metropolitan/Holt	Metropolitan Books
	Henry Holt	Time Books	Times Books
	Henry Holt	Henry Holt	Henry Holt Books for Young Readers

MacMillan	Macmillan	Macmillan
Palgrave Macmillan	Palgrave Macmillan	Palgrave Macmillan
Picador	Picador	Picador Press
Picador	Picador	Picador USA
Priddy Books	Priddy Books	Priddy Books
Roaring Brook Press	Roaring Brook	Roaring Brook Press
Square Fish Books	Square Fish	Square Fish Books
St. Martin's Press	LA Weekly	LA Weekly
St. Martin's Press	St. Martin's	Saint Martin's Paperbacks
St. Martin's Press	St. Martin's	St. Martin's Paperbacks
St. Martin's Press	St. Martin's	St. Martin's Press, LLC
St. Martin's Press	St. Martin's Griffin	Saint Martin's Griffin
St. Martin's Press	St. Martin's Griffin	St. Martin's Griffin
St. Martin's Press	St. Martin's Minotaur	Minotaur
St. Martin's Press	St. Martin's Minotaur	Saint Martin's Minotaur
St. Martin's Press	St. Martin's Minotaur	St. Martin's Minotaur
St. Martin's Press	Thomas Dunne	Thomas Dunne Books
St. Martin's Press	Truman Talley	Truman Talley Books
Tor/Forge	Forge	Forge Books
Tor/Forge	Starscape	Starscape
Tor/Forge	Starscape/Tor Teen	Tor Teen
Tor/Forge	Tor	Tor Books
Tor/Forge	Tor	Tor Science Fiction
Tor/Forge	Tor Teen	Tor Teen
legacy	Farrar & Rinehart	Farrar & Rinehart
legacy	Farrar, Straus & Young	Farrar, Straus & Young
legacy	Tor Children's	Tor Children's

Penguin Group

	Division/Group	Display Imprint	Recorded Imprint
	Penguin Group Adult Division	Ace	Ace Books
	Penguin Group Adult Division	Amy Einhorn/Putnam	Amy Einhorn/Putnam
	Penguin Group Adult Division	Avery	Avery
	Penguin Group Adult Division	Berkley	Berkley Books
	Penguin Group Adult Division	Berkley Sensation	Berkley Sensation
*	Penguin Group Adult Division	Blue Rider	Blue Rider Press
	Penguin Group Adult Division	DAW	DAW Books, Inc
	Penguin Group Adult Division	DAW	DAW Hardcover
	Penguin Group Adult Division	Dutton	Dutton Books
	Penguin Group Adult Division	Financial Times/Prentice Hall	Financial Times/Prentice Hall
	Penguin Group Adult Division	Gotham	Gotham Books
	Penguin Group Adult Division	Grosset & Dunlap	Grosset & Dunlap
	Penguin Group Adult Division	Hudson Street	Hudson Street Press
	Penguin Group Adult Division	Jove	Jove
	Penguin Group Adult Division	Jove	Jove Publications, Inc
	Penguin Group Adult Division	NAL	NAL Books
	Penguin Group Adult Division	NAL	NAL Hardcover
	Penguin Group Adult Division	NAL	NAL Trade
	Penguin Group Adult Division	Penguin	Penguin
	Penguin Group Adult Division	Penguin	Penguin (Non-Classics)
	Penguin Group Adult Division	Penguin	Penguin Audiobooks
	Penguin Group Adult Division	Penguin	Penguin Classics
	Penguin Group Adult Division	Penguin	Penguin Group (USA) Inc
	Penguin Group Adult Division	Penguin	Penguin Press
	Penguin Group Adult Division	Penguin	Penguin Press HC
	Penguin Group Adult Division	Penguin	Penguin Putnam Inc E-Books
	Penguin Group Adult Division	Penguin	Penguin Putnam, Inc
	Penguin Group Adult Division	Perigee	Perigee
	Penguin Group Adult Division	Perigee	Perigee Trade
	Penguin Group Adult Division	Planet Dexter	Planet Dexter
	Penguin Group Adult Division	Plume	Plume
	Penguin Group Adult Division	Portfolio	Portfolio
	Penguin Group Adult Division	Prentice-Hall	Prentice-Hall
	Penguin Group Adult Division	Price/Stern/Sloan	Price/Stern/Sloan
	Penguin Group Adult Division	Putnam	G. P. Putnam's Sons

	Penguin Group Adult Division	Putnam	Putnam
	Penguin Group Adult Division	Putnam	Putnam & Grosset
	Penguin Group Adult Division	Putnam	Putnam Adult
	Penguin Group Adult Division	Putnam	Putnam Berkley Audio
	Penguin Group Adult Division	Putnam	Putnam Publishing Group
	Penguin Group Adult Division	Riverhead	Riverhead Books
	Penguin Group Adult Division	Riverhead	Riverhead Trade (Paperbacks)
	Penguin Group Adult Division	Sentinel	Sentinel
	Penguin Group Adult Division	Signet	Signet
	Penguin Group Adult Division	Signet	Signet Classics
	Penguin Group Adult Division	Speak	Speak
	Penguin Group Adult Division	Tarcher	Tarcher
	Penguin Group Adult Division	Viking	Viking
	Penguin Group Adult Division	Viking	Viking Adult
	Penguin Group Adult Division	Viking	Viking Press
	Penguin Group Young Readers Division	Dial	Dial Books
	Penguin Group Young Readers Division	Dial	Dial Books for Young Readers
	Penguin Group Young Readers Division	Dutton	Dutton Children's Books
*	Penguin Group Young Readers Division	Nancy Paulsen	Nancy Paulsen Books
	Penguin Group Young Readers Division	Penguin	Penguin Putnam Books for Young Readers
	Penguin Group Young Readers Division	Philomel	Philomel
	Penguin Group Young Readers Division	Puffin	Puffin Books
	Penguin Group Young Readers Division	Putnam	Putnam Juvenile
	Penguin Group Young Readers Division	Razorbill	Razorbill
	Penguin Group Young Readers Division	Viking	Viking Children's Books
	Penguin Group Young Readers Division	Viking	Viking Juvenile
	legacy	Ace	Ace Hardcovers
	legacy	Berkley	Berkley Hardcover
	legacy	Berkley	Berkley Publishing Group
	legacy	Berkley	Berkley Trade
	legacy	Dutton	Dutton (A Henry Robbins Book)
	legacy	Dutton	Dutton Adult
	legacy	Dutton	Dutton Juvenile
	legacy	Dutton/Plume	Dutton/Plume
	legacy	Dutton/Robbins	Dutton/Robbins
	legacy	Grosset/Putnam	Grosset/Putnam
	legacy	Morrow/Slack	Morrow/Slack
	legacy	Onyx	Onyx

legacy	Putnam/Richard Marek	Putnam/Richard Marek
legacy	ROC	ROC
legacy	ROC	ROC Hardcover
legacy	Tarcher/Putnam	Tarcher/Putnam
legacy	Viking	Viking Compass
legacy	Viking	Viking Penguin
legacy	Viking	Viking Studio
legacy	Viking/Lipper	Viking/Lipper
legacy	Warne	Warne

Random House

	Division/Group	Display Imprint	Recorded Imprint
	Crown Trade Group	Broadway	Broadway Books
	Crown Trade Group	Broadway Business	Broadway Business
	Crown Trade Group	Clarkson Potter	Clarkson Potter
	Crown Trade Group	Crown	Crown
	Crown Trade Group	Crown	Crown Forum
	Crown Trade Group	Crown	Crown Publishing Group, Inc
	Crown Trade Group	Crown Business	Crown Business
	Crown Trade Group	Currency	Currency
#	Crown Trade Group	Doubleday	Doubleday Religion
	Crown Trade Group	Harmony	Harmony Books
	Crown Trade Group	Multnomah	Multnomah Books
	Crown Trade Group	Multnomah	Multnomah Fiction
	Crown Trade Group	Multnomah	Multnomah Kidz
	Crown Trade Group	Multnomah	Multnomah Publishers Inc
	Crown Trade Group	Potter Craft	Potter Craft
	Crown Trade Group	Shaye Areheart	Shaye Areheart Books
	Crown Trade Group	Ten Speed	Ten Speed Press
	Crown Trade Group	Three Rivers	Three Rivers
	Crown Trade Group	Waterbrook	Waterbrook Multnomah
	Knopf Doubleday Publishing Group	Anchor	Anchor
	Knopf Doubleday Publishing Group	Anchor	Anchor Books
	Knopf Doubleday Publishing Group	Anchor	Anchor/Doubleday
	Knopf Doubleday Publishing Group	Anchor Canada	Anchor Canada
	Knopf Doubleday Publishing Group	Doubleday	Doubleday
	Knopf Doubleday Publishing Group	Doubleday	Doubleday Publishing
	Knopf Doubleday Publishing Group	Doubleday Canada	Doubleday Canada Ltd
	Knopf Doubleday Publishing Group	Everyman's Library	Everyman's Library
	Knopf Doubleday Publishing Group	Knopf	Alfred A Knopf Books for Young Readers
	Knopf Doubleday Publishing Group	Knopf	Alfred A Knopf Inc
	Knopf Doubleday Publishing Group	Knopf	Knopf Books for Young Readers
	Knopf Doubleday Publishing Group	Knopf	Knopf Canada
	Knopf Doubleday Publishing Group	Knopf	Knopf Publishing Group
	Knopf Doubleday Publishing Group	Knopf Doubleday	Knopf Doubleday Publishing Group
	Knopf Doubleday Publishing Group	Nan A Talese	Nan A Talese
	Knopf Doubleday Publishing Group	Pantheon	Pantheon Books

	Knopf Doubleday Publishing Group	Schocken	Schocken Books
	Knopf Doubleday Publishing Group	Vintage	Vintage Books
	Random House Children's Books	Bantam	Bantam Books for Young Readers
	Random House Children's Books	Dell Young Readers	Dell Books for Young Readers
*	Random House Children's Books	Ember	Ember
	Random House Children's Books	Golden Books	Golden Books
	Random House Children's Books	Random House	Random House Books for Young Readers
	Random House Children's Books	Random House	Random House Children's Books
	Random House Children's Books	Random House	Random House Children's Publishing
	Random House Children's Books	RH/Disney	RH/Disney
	Random House Children's Books	Yearling	Yearling
	Random House Publishing Group	Ballantine Books	Ballantine Books
	Random House Publishing Group	Ballantine Books	Ballantine Publishing Group
	Random House Publishing Group	Bantam	Bantam Books
	Random House Publishing Group	Bantam	Bantam Classics
	Random House Publishing Group	Bantam Discovery	Bantam Discovery
	Random House Publishing Group	David Fickling	David Fickling Books
	Random House Publishing Group	Del Rey	Del Rey
	Random House Publishing Group	Del Rey/Lucas	Del Rey/Lucas Books
	Random House Publishing Group	Delacorte	Delacorte
	Random House Publishing Group	Delacorte	Delacorte Press Books for Young Readers
	Random House Publishing Group	Dell	Dell Books
	Random House Publishing Group	Dell	Dell Publishing
	Random House Publishing Group	Dial Press	Dial Press
	Random House Publishing Group	Fawcett	Fawcett
	Random House Publishing Group	Ivy	Ivy
	Random House Publishing Group	Ivy	Ivy Books
	Random House Publishing Group	Lucas	Lucas Books for Young Readers
	Random House Publishing Group	Lucas/Del Rey	Lucas Books/Del Rey
	Random House Publishing Group	Modern Library	Modern Library
	Random House Publishing Group	One World	One World
	Random House Publishing Group	Presidio Press	Presidio Press
	Random House Publishing Group	Random House	Random House
	Random House Publishing Group	Random House	Random House Adult Trade Group
	Random House Publishing Group	Random House	Random House Audio Books
	Random House Publishing Group	Random House	Random House Audio Publishing Group
	Random House Publishing Group	Random House	Random House Publishing Group
	Random House Publishing Group	Random House	Random House Trade Paperbacks

	Random House Publishing Group	Random House	Random House Value Publishers, Inc
	Random House Publishing Group	RH Audio	RH Audio
	Random House Publishing Group	Spectra	Spectra
	Random House Publishing Group	Spiegel & Grau	Spiegel & Grau
	Random House Publishing Group	Villard	Villard
	RH Information Group	Princeton Review	Princeton Review
	RH Information Group	Random House	Random House Information Group
	RH International	McClelland & Stewart	McClelland & Stewart
	RH International	Random House	Random House of Canada
	RH International	Random House	Random House United Kingdom
	RH Large Print	Random House	Random House Large Print
	legacy	Bantam Dell	Bantam Dell Publishing Group
	legacy	Bantam Doubleday Dell	Bantam Doubleday Dell
	legacy	Bantam Doubleday Dell	Bantam Doubleday Dell Audio
	legacy	Bantam Doubleday Dell	Bantam Doubleday Dell Books for Young Readers
	legacy	Bantam Spectra	Bantam Spectra
	legacy	Delacorte	Delacorte/Eleanor Friede
	legacy	Delta	Delta
	legacy	Delta	Delta Trade Paperbacks
	legacy	Doubleday, Doran	Doubleday, Doran
	legacy	Doubleday, Page	Doubleday, Page
	legacy	Doubleday/Broadway	Doubleday/Broadway Publishing Group
	legacy	Doubleday/Dolphin	Doubleday/Dolphin
	legacy	Harlem Moon	Harlem Moon
	legacy	Image	Image Books
	legacy	Knopf	Knopf
	legacy	Laurel	Laurel
	legacy	Laurel Leaf	Laurel Leaf Library
	legacy	Lucas	Lucas Books
	legacy	Main Street	Main Street Books
	legacy	One World/Ballantine	One World/Ballantine
	legacy	Shaw	Shaw
	legacy	Spectra/Bantam	Spectra/Bantam
	legacy	Vintage	Vintage Anchor Publishing
	legacy	Wendy Lamb	Wendy Lamb

Scholastic

	Division/Group	Display Imprint	Recorded Imprint
	Scholastic Trade Books	Arthur A. Levine	Arthur A. Levine Books
	Scholastic Trade Books	Blue Sky	Blue Sky Press
	Scholastic Trade Books	Cartwheel	Cartwheel Books
	Scholastic Trade Books	Chicken House	The Chicken House
	Scholastic Trade Books	Graphix	Graphix
	Scholastic Trade Books	Michael Di Capua	Michael Di Capua Books
	Scholastic Trade Books	Orchard	Orchard Books
	Scholastic Trade Books	Scholastic	Scholastic Paperbacks
	Scholastic Trade Books	Scholastic	Scholastic Press
	Scholastic Trade Books	Scholastic	Scholastic, Inc
	legacy	Tangerine	Tangerine Press

Self-published is not detailed here because it can change considerably from year to year. See the tables in Sections 1 and 2.

Simon & Schuster

	Division/Group	Display Imprint	Recorded Imprint
	Simon & Schuster Adult Publishing	Atria	Atria Books
	Simon & Schuster Adult Publishing	Beach Lane	Beach Lane Books
	Simon & Schuster Adult Publishing	Beyond Words	Beyond Words Publishing, Inc.
	Simon & Schuster Adult Publishing	Donald M. Grant	Donald M. Grant Publisher, Inc
	Simon & Schuster Adult Publishing	Downtown	Downtown Press
	Simon & Schuster Adult Publishing	Free Press	Free Press
	Simon & Schuster Adult Publishing	Howard	Howard Books
	Simon & Schuster Adult Publishing	MTV	MTV
	Simon & Schuster Adult Publishing	Pocket	Pocket Books
	Simon & Schuster Adult Publishing	Pocket	Pocket Books Hardcover
	Simon & Schuster Adult Publishing	Pocket	Pocket Books Trade Paperback
	Simon & Schuster Adult Publishing	Pocket	Pocket Star
	Simon & Schuster Adult Publishing	Scribner	Scribner
	Simon & Schuster Adult Publishing	Scribner	Scribner Paperback Fiction
	Simon & Schuster Adult Publishing	Scribner	Simon & Schuster/Scribner
	Simon & Schuster Adult Publishing	Simon & Schuster	Simon & Schuster
	Simon & Schuster Adult Publishing	Simon & Schuster	Simon & Schuster Adult Publishing Group
	Simon & Schuster Adult Publishing	Simon & Schuster	Simon & Schuster Trade
	Simon & Schuster Adult Publishing	Simon & Schuster	Simon & Schuster Trade Paperbacks
	Simon & Schuster Adult Publishing	Star Trek	Star Trek
	Simon & Schuster Adult Publishing	Strebor	Strebor Books Intl LLC
	Simon & Schuster Adult Publishing	Threshold	Threshold
	Simon & Schuster Adult Publishing	Washington Square	Washington Square Press
	Simon & Schuster Adult Publishing	World Wrestling Entertainment	World Wrestling Entertainment/Pocket Books
	Simon & Schuster Adult Publishing	World Wrestling Entertainment	WWE
	Simon & Schuster Audio	Simon & Schuster	Simon & Schuster Audio
	Simon & Schuster Audio	Simon & Schuster	Simon & Schuster Audioworks
	Simon & Schuster Audio	Simon & Schuster	Simon & Schuster Sound Ideas
	Simon & Schuster Children's Publishing	Aladdin	Aladdin
	Simon & Schuster Children's Publishing	Atheneum	Atheneum
	Simon & Schuster Children's Publishing	Atheneum	Atheneum Books for Young Readers
	Simon & Schuster Children's Publishing	Atheneum	Atheneum Publishers
	Simon & Schuster Children's Publishing	Atheneum	Atheneum/Richard Jackson Books
	Simon & Schuster Children's Publishing	Little Simon	Little Simon
	Simon & Schuster Children's Publishing	Little Simon Inspirations	Little Simon Inspirations

	Simon & Schuster Children's Publishing	Margaret K McElderry	Margaret K McElderry Books
	Simon & Schuster Children's Publishing	Mercury Ink	Mercury Ink
	Simon & Schuster Children's Publishing	Simon & Schuster	Simon & Schuster Books for Young Readers
	Simon & Schuster Children's Publishing	Simon & Schuster	Simon & Schuster Children's Publishing
	Simon & Schuster Children's Publishing	Simon & Schuster/Paula Wise	Simon & Shuster/Paula Wiseman Books
	Simon & Schuster Children's Publishing	Simon Pulse	Simon Pulse
	Simon & Schuster Children's Publishing	Simon Spotlight	Simon Spotlight
	Simon & Schuster Children's Publishing	Simon Spotlight Entertainment	Simon Spotlight Entertainment
	Simon & Schuster Children's Publishing	Simon Spotlight/Nickelodeon	Simon Spotlight/Nickelodeon
	Touchstone/Fireside	Fireside	Fireside
	Touchstone/Fireside	Touchstone	Touchstone
	Touchstone/Fireside	Touchstone	Touchstone/Simon & Shuster
	legacy	Games Workshop	Games Workshop
	legacy	Ginee Seo	Ginee Seo Books
	legacy	Howard	Howard Publishing Co