

SPECIAL TOPIC: May 2008 FOR SIMBA BOOK PUBLISHING REPORT

James Patterson – 2002 to 2007

Draft 1

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This report contains:

Charts:

Narrative

James Patterson titles 2002 through 2007

Individual Years

SAMPLE

Each month for more than eight years, we produced reports for Simba Information's Book Publishing Report until the trade publishing division of MarketResearch.com was closed and BPR ceased publication at the end of 2013.

This report was submitted as a "special topic" in May 2008 to look at prolific author James Patterson. For years, publishing was locked into a pattern of releasing a book in hardcover, with a paper reprint one year later, and mass market one year after that. But things began to change early in the history of our database (which started in late summer 2001), and James Patterson was leading the charge.

The report was designed to meet the editorial requirements of Simba Information. It demonstrates the types and depth of information that can be extracted from the bestseller database.

The first chart was created as a Word table from data obtained using our own web-based report generator. The other charts were created by the report generator.

This is a sample for demonstration purposes only. No portion of the content may be published in any form.

Stuart Johnson & Associates

Posted on our website at
[www.sjassociates.com/docs/
SAMPLE_Case_Study_James_Patterson.pdf](http://www.sjassociates.com/docs/SAMPLE_Case_Study_James_Patterson.pdf)

At a pace of 1 new ISBN per month, James Patterson has been one of the most prolific of bestselling authors. From January 2002 through April 2008, Patterson’s name has been on 72 ISBNs representing 37 different titles appearing on New York Times, USA Today and Publishers Weekly.

YEAR	EDITIONS/TITLES	NEW TITLES	NEW EDITIONS*	TIMES**	AVG WEEKS	REACHING NR 1	TOTAL RATING
2002	14	2	4	163 – 91 - 67	9.9	5	115.1
2003	15	3	5	104 – 109 – 71	15.4	5	124.1
2004	11	2	4	86 – 80 – 56	13.2	4	92.5
2005	12	3	3	113 – 85 – 67	13.2	7	92.6
2006	17	5	5	155 – 133 – 81	14.4	7	200.6
2007	21	6	6	157 – 159 - 104	14.7	10	193.2
2007 (YTD)	11	3	3	73 – 65 – 33	14.1	3	Not comparable
*methodology for distinguishing new titles and editions changed in 2006 **total appearances on NYT, USA, PW							

Some blockbuster authors have relied on the coattail effect of the simultaneous release of a new hardcover with a reprint of one or more previous bestsellers (a trade paper edition of last year’s hardcover, and a mass market edition of last year’s trade paper). But, James Patterson broke that mold with a constant flow of new material, usually alternating new hardcovers with reprints—and doing so with increasing frequency. Obviously, cranking out six new titles in a year cannot be done without the development of a franchise, similar to Tom Clancy, by bringing in co-authors. Since 2005, 11 Patterson titles have listed six different coauthors (Maxine Paetro, Howard Rougham, Michael Ledwidge, Andrew Cross, Peter de Jonge and Gabrielle Charbonnet).

The leading category for Patterson novels is mystery & detective (38 editions of 17 titles), followed by suspense (23 of 13) and thrillers (14 of 7). Other categories have included psychological, legal, action & adventure, medical, romance, and historical. His Maximum Ride children’s series brings in the children’s categories of science fiction/fantasy, schools & education, and people & places.

The following chart is a composite of all 73 James Patterson ISBNs (including the Maximum Ride series, as the children’s series is listed on NYT) that have appeared since 2002. This is followed by a composite category list and charts for the individual years.

ALL JAMES PATTERSON TITLES (BY ISBN) — January 2002-April 2008 (73 total)

NR	CLS FMT	TITLE	AUTHOR	IMPRINT	PUB DATE	PRNT RUN (000)	THIS PERIOD					LIST HISTORY			
							Rating	High Rank	NYT	USA	PW	Weeks	High Rank	First	Last
1	FM	*1st to Die	James Patterson	Warner	2/02		4.4	1	15	34	17	35-301	1	1-27-02	10-28-07
2	FH	*Cross	James Patterson	Little, Brown	11/06		4.1	1	19	17	15	20-20	1	11-12-06	3-25-07
3	FP*	Cross	James Patterson	Grand Central	10/07		4.1	1	19	19	18	20-22	1	9-30-07	2-24-08
4	FM	*The Beach House	James Patterson	Warner	5/03		3.9	1	15	20	15	21-21	1	5-4-03	9-21-03
5	FH	*Beach Road	James Patterson	Little, Brown	5/06		3.6	1	17	14	14	17-17	1	5-7-06	8-27-06

6	FH	* <i>Mary, Mary</i>	James Patterson	Little, Brown	11/05		3.5	1	20	14	15	20-20	1	11-20-05	4-2-06
7	FH	* <i>The Beach House</i>	James Patterson	Little, Brown	6/02		3.3	1	15	15	13	17-18	1	6-16-02	10-13-02
8	FH	* <i>Double Cross</i>	James Patterson	Little, Brown	11/07		3.1	1	16	14	11	16-16	1	11-18-07	3-2-08
9	FP	* <i>Suzanne's Diary for Nicholas</i>	James Patterson	Warner	4/02		3.1	2	8	16	19	23-156	2	5-5-02	4-24-05
10	FH	* <i>The Quickie</i>	James Patterson	Little, Brown	7/07		3.1	1	14	12	12	14-14	1	7-8-07	10-7-07
11	FP	* <i>Honeymoon</i>	James Patterson	Warner	1/06		2.8	2	13	19	11	19-25	2	1-8-06	6-25-06
12	FP*	<i>Mary, Mary</i>	James Patterson	Warner Vision	10/06		2.8	2	15	18	10	18-18	2	10-1-06	1-28-07
13	FM	* <i>The Big Bad Wolf</i>	James Patterson	Warner	10/04		2.8	1	13	14	12	14-14	1	10-3-04	1-2-05
14	FH	* <i>The 5th Horseman</i>	James Patterson	Little, Brown	2/06		2.8	1	13	11	11	13-13	1	2-19-06	5-14-06
15	FH	* <i>London Bridges</i>	James Patterson	Little, Brown	11/04	1,130	2.7	1	17	12	11	17-17	1	11-14-04	3-6-05
16	FH	* <i>Honeymoon</i>	James Patterson	Little, Brown	2/05		2.7	1	15	12	10	15-15	1	2-20-05	5-29-05
17	FH	* <i>The Big Bad Wolf</i>	James Patterson	Little, Brown	11/03		2.7	2	16	11	10	16-16	2	11-23-03	3-7-04
18	FM	* <i>3rd Degree</i>	James Patterson	Warner	1/04		2.7	2	12	13	9	13-13	2	1-2-05	3-27-05
19	FH	* <i>The 6th Target</i>	James Patterson	Little, Brown	5/07		2.7	1	15	12	11	15-15	1	5-13-07	8-19-07
20	FH	* <i>Step on a Crack</i>	James Patterson	Little, Brown	2/07		2.6	1	13	12	10	13-14	1	2-11-07	5-13-07
21	FM*	<i>Honeymoon</i>	James Patterson	Warner	1/07		2.6	1	9	14	9	14-14	1	12-31-06	4-1-07
22	FH	* <i>Judge & Jury</i>	James Patterson	Little, Brown	7/06		2.6	1	14	10	10	14-14	1	8-6-06	11-5-06
23	FH	* <i>Lifeguard</i>	James Patterson	Little, Brown	7/05		2.6	1	15	10	10	15-15	1	7-17-05	10-23-05
24	FM	* <i>2nd Chance</i>	James Patterson	Warner	2/03		2.6	1	12	13	9	13-13	1	2-2-03	4-27-03
25	FM*	<i>Lifeguard</i>	James Patterson	Warner	8/06		2.5	1	10	12	10	12-12	1	7-30-06	10-15-06
26	FH	* <i>Sam's Letters to Jennifer</i>	James Patterson	Little, Brown	6/04		2.5	1	15	11	11	15-15	1	7-4-04	10-10-04
27	FM	* <i>Suzanne's Diary for Nicholas</i>	James Patterson	Warner	6/02		2.5	4	20	16	5	23-151	4	5-19-02	4-3-05

28	FH	*7th Heaven	James Patterson	Little, Brown	2/08		2.5	1	13	11	10	13-13	1	2-10-08	5-4-08
29	FM	*London Bridges	James Patterson	Warner	10/05		2.5	1	14	13	12	14-14	1	10-2-05	1-1-06
30	FP*	4th of July	James Patterson	Warner Vision	6/06		2.5	2	10	13	8	13-13	2	5-28-06	8-20-06
31	FP*	Beach Road	James Patterson	Warner Vision	6/07		2.4	1	11	13	10	13-13	1	6-3-07	8-26-07
32	FM	*Four Blind Mice	James Patterson	Warner	10/03		2.4	1	13	15	8	15-15	1	10-5-03	1-11-04
33	FM	*Violets are Blue	James Patterson	Warner Vision	10/02		2.3	1	11	13	9	13-17	1	10-6-02	1-26-03
34	FP*	Judge & Jury	James Patterson	Warner	3/07		2.3	1	9	14	9	14-14	1	2-25-07	5-27-07
35	FH	*3rd Degree	James Patterson	Little, Brown	3/04		2.2	1	16	10	9	16-16	1	3-7-04	6-20-04
36	FH	*2nd Chance	James Patterson	Little, Brown	3/02		2.2	1	13	10	8	13-13	1	3-10-02	6-2-02
37	FP*	The 5th Horseman	James Patterson	Grand Central	4/07		2.2	2	9	15	9	15-15	2	4-22-07	7-29-07
38	CM	Maximum Ride (Series)	James Patterson	Little, Brown	4/05		2.2	1	37	0	0	37-50	1	5-27-07	5-4-08
39	FH	4th of July	James Patterson	Little, Brown	5/05		2.2	1	15	4	11	16-16	1	5-8-05	8-21-05
40	FH	*You've Been Warned	James Patterson	Little, Brown	9/07		2.1	1	15	9	7	15-16	1	9-16-07	12-30-07
41	FH	*The Lake House	James Patterson	Little, Brown	6/03		2.1	2	13	7	10	14-14	2	6-15-03	9-14-03
42	CH	*Maximum Ride	James Patterson	Little, Brown	4/05		2.1	1	20	6	0	20-20	1	4-17-05	8-28-05
43	FH	Four Blind Mice	James Patterson	Little, Brown	11/02		2.1	2	15	5	8	15-15	2	12-8-02	3-16-03
44	FP*	The 6th Target	James Patterson	Grand Central	1/08		2.0	3	17	13	5	17-17	3	1-13-08	5-4-08
45	FM	*The Lake House	James Patterson	Warner	5/04		1.8	3	9	11	7	11-11	3	5-2-04	7-11-04
46	CM*	Maximum Ride	James Patterson	Little, Brown	5/06		1.8	1	20	9	0	20-104	1	4-30-06	4-20-08
47	CH	*School's Out - Forever	James Patterson	Little, Brown	5/06		1.7	1	16	9	0	16-16	1	5-28-06	9-10-06
48	FM	*The Jester	James Patterson	Warner	2/04		1.6	5	9	12	5	12-12	5	2-1-04	4-18-04
49	FH	*The Jester	James Patterson	Little, Brown	3/03		1.3	1	12	1	8	12-12	1	3-9-03	5-25-03

50	FP*	<i>The 5th Horseman</i>	James Patterson	Vision	3/08		1.2	4	9	9	4	10-10	4	3-2-08	5-4-08
51	FP	<i>*Sam's Letters to Jennifer</i>	James Patterson	Warner	4/05		1.2	4	6	10	5	10-52	4	4-24-05	4-16-06
52	FH	<i>Violets are Blue</i>	James Patterson	Little, Brown	11/01		1.1	4	10	6	7	17-17	2	11-25-01	3-17-02
53	FP	<i>*4th of July</i>	James Patterson	Warner	5/05		1.0	1	2	9	1	10-69	1	5-8-05	8-27-06
54	FM	<i>*When the Wind Blows</i>	James Patterson	Warner	10/99		0.9	7	5	9	2	9-9	7	6-1-03	7-27-03
55	FP*	<i>The Quickie</i>	James Patterson	Grand Central	4/08		0.9	6	5	5	3	5-5	6	4-6-08	5-4-08
56	FM	<i>Sam's Letters to Jennifer</i>	James Patterson	Warner	3/06		0.8	6	8	5	1	8-8	6	3-5-06	4-23-06
57	CH	<i>*Saving the World and Other Extreme Sports</i>	James Patterson	Little, Brown	5/07		0.8	4	0	15	0	15-44	4	6-3-07	3-30-08
58	CM*	<i>School's Out - Forever</i>	James Patterson	Little, Brown	4/07		0.5	4	4	4	0	5-5	4	4-1-07	4-29-07
59	CH	<i>*The Final Warning</i>	James Patterson	Little, Brown	3/08		0.5	2	0	7	0	7-7	2	3-23-08	5-4-08
60	FP	<i>*The Jester</i>	James Patterson	Warner	3/03		0.5	2	0	7	0	7-8	2	3-9-03	4-27-03
61	FP	<i>Four Blind Mice</i>	James Patterson	Warner	10/02		0.4	4	0	6	0	6-10	4	12-8-02	2-9-03
62	CH	<i>*SantaKid</i>	James Patterson	Little, Brown	11/04		0.4	5	6	6	0	8-8	5	11-7-04	12-26-04
63	FP	<i>*The Lake House</i>	James Patterson	Warner	7/03		0.4	1	1	3	0	3-4	1	6-15-03	7-6-03
64	FP	<i>*1st to Die</i>	James Patterson	Warner	4/01		0.4	3	4	1	0	5-281	3	1-27-02	6-10-07
65	FH	<i>*Sundays at Tiffany's</i>	James Patterson	Little, Brown	4/08		0.3	1	1	1	1	1-1	1	5-4-08	5-4-08
66	FM*	<i>Cat and Mouse</i>	James Patterson	Warner	11/98		0.2	63	0	4	0	4-4	63	12-2-07	12-23-07
67	FM	<i>Roses Are Red</i>	James Patterson	Warner Vision	10/01		0.2	81	0	5	0	19-272	1	9-30-01	12-10-06
68	FA	<i>Suzanne's Diary for Nicholas</i>	James Patterson	Time Warner	--		0.1	1	0	0	1	1-1	1	3-1-02	3-1-02
69	FP	<i>2nd Chance</i>	James Patterson	Warner	3/02		0.1	4	0	1	0	1-1	4	3-24-02	3-24-02
70	FA	<i>Violets are Blue</i>	James Patterson	Time Warner	11/01		0.1	6	0	0	1	1-1	6	2-1-02	2-1-02

71	FP	* <i>Thriller</i>	James Patterson	Mira	6/07		0.0	143	0	2	0	2-2	143	6-10-07	6-17-07
72	FP	<i>Roses Are Red</i>	James Patterson	Warner	11/00		0.0	141	0	1	0	1-1	141	12-17-06	12-17-06
73	FP	<i>2nd Chance</i>	James Patterson	Hachette	5/05		0.0	146	0	1	0	1-1	146	10-14-07	10-14-07
Average Weeks on Lists (List History):			Top 10: 20.3 weeks Top 50: 16.3 weeks All 73 Titles: 13.2 weeks												
CLASS (CLS): N=Nonfiction, F=Fiction, C=Children & Youth FORMAT (FMT): H=Hardcover/Children's Board Books P=Trade Paper M=Mass Market/Tall Rack *depending on column, indicates a new edition (by format), title, or author in this period PRNT RUN is the quantity of the first print run reported on Books in Print for the ISBN. This number has been reported with more frequency since early 2008. RATING is a composite score, converting list rank to a percentile (a rating of 100 indicates a rank of 1 on all three lists each week of the reporting period) Analysis by Stuart Johnson & Associates															

CATEGORIES FOR JAMES PATTERSON TITLES – Jan 2002 through April 2008 (15 total)

NR	CATEGORY	TITLES	AUTHORS IMPRINTS	RATING	HIGH	TIMES ON LISTS (over 331 weeks)		
						NYT	USA	PW
1	Mystery & Detective	38-17	1-7	77.6	1	398	404	291
2	Suspense	23-13	1-4	47.4	1	253	237	180
3	Thrillers	14-7	1-4	24.5	1	117	142	90
4	Psychological	7-4	1-3	19.1	1	98	90	78
5	Legal	7-3	1-3	15.9	1	79	77	59
6	Action & Adventure	7-5	1-1	9.6	1	97	50	0
7	Medical	4-2	1-4	7.1	1	36	44	26
8	General	3-1	1-2	5.7	1	28	32	25
9	Romance	4-2	1-2	4.8	1	30	27	18
10	History	3-1	1-2	3.4	1	21	20	13
11	Science Fiction	3-2	1-1	2.8	1	20	20	0
12	Schools & Education	2-1	1-1	2.2	1	20	13	0
13	Fantasy	2	1-1	1.2	4	6	21	0
14	People & Places	2	1-1	0.9	2	6	13	0
15	Holidays & Festivals	1	1-1	0.4	5	6	6	0

CATEGORIES are normally based on the BISAC Category listing in Books in Print.
 Individual titles often are included in two or more categories.
 When TITLES appears as n-n read as "n editions of n titles"
 RATING is a composite score based on converting list ranks across the three lists to a percentile. Each title has a maximum rating of 100 during a given period, so categories with multiple titles can have ratings above 100.

Analysis by Stuart Johnson & Associates

The following pages show ISBNs BY YEAR

JAMES PATTERSON TITLES (BY ISBN) — 2002 (14 total)

NR	CLS FMT	TITLE	AUTHOR	IMPRINT	PUB DATE	PRNT RUN (000)	THIS PERIOD					LIST HISTORY			
							Rating	High Rank	NYT	USA	PW	Weeks	High Rank	First	Last
1	FM	*1st to Die	James Patterson	Warner	2/02		22.3	1	11	18	15	18-18	1	1-27-02	5-26-02
2	FH	*The Beach House	James Patterson	Little, Brown	6/02		21.1	1	15	15	13	17-18	1	6-16-02	10-13-02
3	FP	*Suzanne's Diary for Nicholas	James Patterson	Warner	4/02		19.1	2	8	14	19	21-21	2	5-5-02	9-22-02
4	FH	*2nd Chance	James Patterson	Little, Brown	3/02		14.2	1	13	10	8	13-13	1	3-10-02	6-2-02
5	FM	*Violets are Blue	James Patterson	Warner Vision	10/02		13.3	1	9	9	8	9-13	1	10-6-02	12-29-02
6	FH	Violets are Blue	James Patterson	Little, Brown	11/01		7.0	4	10	6	7	17-17	2	11-25-01	3-17-02
7	FM	Suzanne's Diary for Nicholas	James Patterson	Warner	6/02		6.8	6	11	7	0	13-17	6	5-19-02	9-8-02
8	FH	Four Blind Mice	James Patterson	Little, Brown	11/02		6.0	2	4	3	3	4-4	2	12-8-02	12-29-02
9	FP	*1st to Die	James Patterson	Warner	4/01		2.3	3	4	0	0	4-8	3	1-27-02	3-17-02
10	FM	Roses Are Red	James Patterson	Warner Vision	10/01		0.8	81	0	4	0	18-18	1	9-30-01	1-27-02
11	FA	Suzanne's Diary for Nicholas	James Patterson	Time Warner	--		0.6	1	0	0	1	1-1	1	3-1-02	3-1-02
12	FP	2nd Chance	James Patterson	Warner	3/02		0.6	4	0	1	0	1-1	4	3-24-02	3-24-02
13	FP	Four Blind Mice	James Patterson	Warner	10/02		0.6	4	0	1	0	1-1	4	12-8-02	12-8-02
14	FA	Violets are Blue	James Patterson	Time Warner	11/01		0.4	6	0	0	1	1-1	6	2-1-02	2-1-02

Average Weeks on Lists (List History):
 Top 10: 13.4 weeks
 All 14 Titles: 9.9 weeks

CLASS (CLS): N=Nonfiction, F=Fiction, C=Children & Youth
 FORMAT (FMT): H=Hardcover/Children's Board Books P=Trade Paper M=Mass Market/Tall Rack
 *depending on column, indicates a new edition (by format), title, or author in this period
 PRNT RUN is the quantity of the first print run reported on Books in Print for the ISBN. This number has been reported with more frequency since early 2008.
 RATING is a composite score, converting list rank to a percentile (a rating of 100 indicates a rank of 1 on all three lists each week of the reporting period)

Analysis by Stuart Johnson & Associates

ALL JAMES PATTERSON TITLES (BY ISBN) — 2003 (15 total)

NR	CLS FMT	TITLE	AUTHOR	IMPRINT	PUB DATE	PRNT RUN (000)	THIS PERIOD					LIST HISTORY			
							Rating	High Rank	NYT	USA	PW	Weeks	High Rank	First	Last
1	FM	<i>*The Beach House</i>	James Patterson	Warner	5/03		24.4	1	15	20	15	21-21	1	5-4-03	9-21-03
2	FM	<i>*2nd Chance</i>	James Patterson	Warner	2/03		16.1	1	12	13	9	13-13	1	2-2-03	4-27-03
3	FM	<i>*Four Blind Mice</i>	James Patterson	Warner	10/03		15.0	1	13	14	8	14-14	1	10-5-03	1-4-04
4	FH	<i>*The Lake House</i>	James Patterson	Little, Brown	6/03		13.3	2	13	7	10	14-14	2	6-15-03	9-14-03
5	FH	<i>*The Big Bad Wolf</i>	James Patterson	Little, Brown	11/03		11.7	2	7	7	6	7-7	2	11-23-03	1-4-04
6	FM	<i>*Suzanne's Diary for Nicholas</i>	James Patterson	Warner	6/02		8.9	4	9	8	5	22-72	4	5-19-02	9-28-03
7	FH	<i>*The Jester</i>	James Patterson	Little, Brown	3/03		8.2	1	12	1	8	12-12	1	3-9-03	5-25-03
8	FH	<i>Four Blind Mice</i>	James Patterson	Little, Brown	11/02		7.0	4	11	2	5	15-15	2	12-8-02	3-16-03
9	FM	<i>*When the Wind Blows</i>	James Patterson	Warner	10/99		5.7	7	5	9	2	9-9	7	6-1-03	7-27-03
10	FM	<i>*1st to Die</i>	James Patterson	Warner	2/02		4.6	10	4	8	2	27-62	1	1-27-02	3-30-03
11	FP	<i>*The Jester</i>	James Patterson	Warner	3/03		3.2	2	0	7	0	7-8	2	3-9-03	4-27-03
12	FP	<i>*The Lake House</i>	James Patterson	Warner	7/03		2.4	1	1	3	0	3-4	1	6-15-03	7-6-03
13	FP	<i>Four Blind Mice</i>	James Patterson	Warner	10/02		2.0	22	0	5	0	6-10	4	12-8-02	2-9-03
14	FM	<i>Violets are Blue</i>	James Patterson	Warner Vision	10/02		1.3	13	2	4	1	13-17	1	10-6-02	1-26-03
15	FP	<i>Suzanne's Diary for Nicholas</i>	James Patterson	Warner	4/02		0.3	69	0	1	0	22-73	2	5-5-02	9-21-03
Average Weeks on Lists (List History):				Top 10: 15.4 weeks All 15 Titles: 13.7 weeks											
Analysis by Stuart Johnson & Associates															

ALL JAMES PATTERSON TITLES (BY ISBN) — 2004 (11 total)

NR	CLS FMT	TITLE	AUTHOR	IMPRINT	PUB DATE	PRNT RUN (000)	THIS PERIOD					LIST HISTORY			
							Rating	High Rank	NYT	USA	PW	Weeks	High Rank	First	Last
1	FM	* <i>The Big Bad Wolf</i>	James Patterson	Warner	10/04		17.7	1	13	14	12	14-14	1	10-3-04	1-2-05
2	FH	* <i>Sam's Letters to Jennifer</i>	James Patterson	Little, Brown	6/04		16.2	1	15	11	11	15-15	1	7-4-04	10-10-04
3	FH	* <i>3rd Degree</i>	James Patterson	Little, Brown	3/04		14.3	1	16	10	9	16-16	1	3-7-04	6-20-04
4	FH	* <i>London Bridges</i>	James Patterson	Little, Brown	11/04	1,130	12.6	1	8	8	7	8-8	1	11-14-04	1-2-05
5	FM	* <i>The Lake House</i>	James Patterson	Warner	5/04		11.5	3	9	11	7	11-11	3	5-2-04	7-11-04
6	FM	* <i>The Jester</i>	James Patterson	Warner	2/04		10.4	5	9	12	5	12-12	5	2-1-04	4-18-04
7	FH	<i>The Big Bad Wolf</i>	James Patterson	Little, Brown	11/03		5.2	5	9	4	4	16-16	2	11-23-03	3-7-04
8	CH	* <i>SantaKid</i>	James Patterson	Little, Brown	11/04		2.5	5	6	6	0	8-8	5	11-7-04	12-26-04
9	FM	* <i>3rd Degree</i>	James Patterson	Warner	1/04		1.8	2	1	1	1	1-1	2	1-2-05	1-2-05
10	FM	<i>1st to Die</i>	James Patterson	Warner	2/02		0.3	108	0	2	0	29-113	1	1-27-02	3-21-04
11	FM	<i>Four Blind Mice</i>	James Patterson	Warner	10/03		0.0	145	0	1	0	15-15	1	10-5-03	1-11-04

Average Weeks on Lists (List History):
 Top 10: 13.0 weeks
 All 11 Titles: 13.2 weeks

CLASS (CLS): N=Nonfiction, F=Fiction, C=Children & Youth
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 *depending on column, indicates a new edition (by format), title, or author in this period
 PRNT RUN is the quantity of the first print run reported on Books in Print for the ISBN. This number has been reported with more frequency since early 2008.
 RATING is a composite score, converting list rank to a percentile (a rating of 100 indicates a rank of 1 on all three lists each week of the reporting period)

Analysis by Stuart Johnson & Associates

ALL JAMES PATTERSON TITLES (BY ISBN) — 2005 (12 total)

NR	CLS FMT	TITLE	AUTHOR	IMPRINT	PUB DATE	PRNT RUN (000)	THIS PERIOD					LIST HISTORY			
							Rating	High Rank	NYT	USA	PW	Weeks	High Rank	First	Last
1	FH	* <i>Honeymoon</i>	James Patterson	Little, Brown	2/05		17.2	1	15	12	10	15-15	1	2-20-05	5-29-05
2	FH	* <i>Lifeguard</i>	James Patterson	Little, Brown	7/05		16.8	1	15	10	10	15-15	1	7-17-05	10-23-05
3	FM	* <i>London Bridges</i>	James Patterson	Warner	10/05		15.9	1	14	13	12	14-14	1	10-2-05	1-1-06
4	FM	<i>3rd Degree</i>	James Patterson	Warner	1/04		15.2	2	11	12	8	13-13	2	1-2-05	3-27-05
5	FH	<i>4th of July</i>	James Patterson	Little, Brown	5/05		13.9	1	15	4	11	16-16	1	5-8-05	8-21-05
6	CH	* <i>Maximum Ride</i>	James Patterson	Little, Brown	4/05		13.2	1	20	6	0	20-20	1	4-17-05	8-28-05
7	FH	* <i>Mary, Mary</i>	James Patterson	Little, Brown	11/05		12.5	1	7	7	6	7-7	1	11-20-05	1-1-06
8	FP	* <i>Sam's Letters to Jennifer</i>	James Patterson	Warner	4/05		6.3	4	6	7	5	7-7	4	4-24-05	6-5-05
9	FP	* <i>4th of July</i>	James Patterson	Warner	5/05		5.5	1	1	8	1	8-12	1	5-8-05	7-24-05
10	FH	<i>London Bridges</i>	James Patterson	Little, Brown	11/04	1,130	4.8	8	9	4	4	17-17	1	11-14-04	3-6-05
11	FM	<i>Suzanne's Diary for Nicholas</i>	James Patterson	Warner	6/02		0.3	92	0	1	0	23- 151	4	5-19-02	4-3-05
12	FP	<i>Suzanne's Diary for Nicholas</i>	James Patterson	Warner	4/02		0.1	139	0	1	0	23- 156	2	5-5-02	4-24-05

Average Weeks on Lists
(List History):
Top 10: 13.2 weeks
All 12 Titles: 14.8 weeks

CLASS (CLS): N=Nonfiction, F=Fiction, C=Children & Youth
 FORMAT (FMT): H=Hardcover/Children's Board Books P=Trade Paper M=Mass Market/Tall Rack
 *depending on column, indicates a new edition (by format), title, or author in this period
 PRNT RUN is the quantity of the first print run reported on Books in Print for the ISBN. This number has been reported with more frequency since early 2008.
 RATING is a composite score, converting list rank to a percentile (a rating of 100 indicates a rank of 1 on all three lists each week of the reporting period)

Analysis by Stuart Johnson & Associates

ALL TITLES (BY ISBN) — January-December 2006 (17 total)

NR	CLS FMT	TITLE	AUTHOR	IMPRINT	PUB DATE	PRNT RUN (000)	THIS PERIOD					LIST HISTORY			
							Rating	High Rank	NYT	USA	PW	Weeks	High Rank	First	Last
1	FH	<i>*Beach Road</i>	James Patterson	Little, Brown	5/06		23.1	1	17	14	14	17-17	1	5-7-06	8-27-06
2	FP	<i>*Honeymoon</i>	James Patterson	Warner	1/06		18.1	2	13	19	11	19-25	2	1-8-06	6-25-06
3	FH	<i>*The 5th Horseman</i>	James Patterson	Little, Brown	2/06		17.7	1	13	11	11	13-13	1	2-19-06	5-14-06
4	FP*	<i>Mary, Mary</i>	James Patterson	Warner Vision	10/06		17.1	2	14	14	10	14-14	2	10-1-06	12-31-06
5	FH	<i>*Judge & Jury</i>	James Patterson	Little, Brown	7/06		16.8	1	14	10	10	14-14	1	8-6-06	11-5-06
6	FM*	<i>Lifeguard</i>	James Patterson	Warner	8/06		16.2	1	10	12	10	12-12	1	7-30-06	10-15-06
7	FP*	<i>4th of July</i>	James Patterson	Warner Vision	6/06		15.8	2	10	13	8	13-13	2	5-28-06	8-20-06
8	FH	<i>*Cross</i>	James Patterson	Little, Brown	11/06		12.6	1	7	8	6	8-8	1	11-12-06	12-31-06
9	CH	<i>*School's Out - Forever</i>	James Patterson	Little, Brown	5/06		10.8	1	16	9	0	16-16	1	5-28-06	9-10-06
10	CM*	<i>Maximum Ride</i>	James Patterson	Little, Brown	5/06		10.3	1	18	9	0	18-35	1	4-30-06	12-24-06
11	FH	<i>Mary, Mary</i>	James Patterson	Little, Brown	11/05		9.9	3	13	7	9	20-20	1	11-20-05	4-2-06
12	FM	<i>Sam's Letters to Jennifer</i>	James Patterson	Warner	3/06		5.2	6	8	5	1	8-8	6	3-5-06	4-23-06
13	FM*	<i>Honeymoon</i>	James Patterson	Warner	1/07		1.7	3	1	1	1	1-1	3	12-31-06	12-31-06
14	FP	<i>Sam's Letters to Jennifer</i>	James Patterson	Warner	4/05		1.3	25	0	3	0	10-52	4	4-24-05	4-16-06
15	FP	<i>4th of July</i>	James Patterson	Warner	5/05		0.7	18	1	1	0	10-69	1	5-8-05	8-27-06
16	FM	<i>Roses Are Red</i>	James Patterson	Warner Vision	10/01		0.2	107	0	1	0	19-272	1	9-30-01	12-10-06
17	FP	<i>Roses Are Red</i>	James Patterson	Warner	11/00		0.0	141	0	1	0	1-1	141	12-17-06	12-17-06

Average Weeks on Lists (List History):
 Top 10: 14.4 weeks
 All 17 Titles: 12.5 weeks

Analysis by Stuart Johnson & Associates

ALL JAMES PATTERSON TITLES (BY ISBN) — 2007 (21 total)

NR	CLS FMT	TITLE	AUTHOR	IMPRINT	PUB DATE	PRNT RUN (000)	THIS PERIOD					LIST HISTORY			
							Rating	High Rank	NYT	USA	PW	Weeks	High Rank	First	Last
1	FP*	<i>Cross</i>	James Patterson	Grand Central	10/07		22.7	1	14	14	13	14-14	1	9-30-07	12-30-07
2	FH	* <i>The Quickie</i>	James Patterson	Little, Brown	7/07		19.5	1	14	12	12	14-14	1	7-8-07	10-7-07
3	FH	* <i>The 6th Target</i>	James Patterson	Little, Brown	5/07		17.0	1	15	12	11	15-15	1	5-13-07	8-19-07
4	FH	* <i>Step on a Crack</i>	James Patterson	Little, Brown	2/07		16.8	1	13	12	10	13-14	1	2-11-07	5-13-07
5	FP*	<i>Beach Road</i>	James Patterson	Warner Vision	6/07		15.6	1	11	13	10	13-13	1	6-3-07	8-26-07
6	FM	<i>Honeymoon</i>	James Patterson	Warner	1/07		15.1	1	8	13	8	14-14	1	12-31-06	4-1-07
7	FP*	<i>Judge & Jury</i>	James Patterson	Warner	3/07		14.4	1	9	14	9	14-14	1	2-25-07	5-27-07
8	FP*	<i>The 5th Horseman</i>	James Patterson	Grand Central	4/07		14.1	2	9	15	9	15-15	2	4-22-07	7-29-07
9	FH	<i>Cross</i>	James Patterson	Little, Brown	11/06		13.6	2	12	9	9	20-20	1	11-12-06	3-25-07
10	FH	* <i>You've Been Warned</i>	James Patterson	Little, Brown	9/07		13.5	1	15	9	7	15-16	1	9-16-07	12-30-07
11	FH	* <i>Double Cross</i>	James Patterson	Little, Brown	11/07		12.4	1	7	7	6	7-7	1	11-18-07	12-30-07
12	CM	<i>Maximum Ride (Series)</i>	James Patterson	Little, Brown	4/05		8.1	1	24	0	0	24-32	1	5-27-07	12-30-07
13	CM*	<i>School's Out - Forever</i>	James Patterson	Little, Brown	4/07		3.5	4	4	4	0	5-5	4	4-1-07	4-29-07
14	CH	* <i>Saving the World and Other Extreme Sports</i>	James Patterson	Little, Brown	5/07		3.3	4	0	8	0	8-8	4	6-3-07	7-22-07
15	FM*	<i>Cat and Mouse</i>	James Patterson	Warner	11/98		1.1	63	0	4	0	4-4	63	12-2-07	12-23-07
16	FM	<i>1st to Die</i>	James Patterson	Warner	2/02		0.9	97	0	6	0	35- 301	1	1-27-02	10-28-07
17	FP	<i>Mary, Mary</i>	James Patterson	Warner Vision	10/06		0.8	34	1	4	0	18-18	2	10-1-06	1-28-07
18	CM	<i>Maximum Ride</i>	James Patterson	Little, Brown	5/06		0.6	2	1	0	0	19-51	1	4-30-06	4-15-07

19	FP	<i>1st to Die</i>	James Patterson	Warner	4/01		0.1	121	0	1	0	5-281	3	1-27-02	6-10-07
20	FP	* <i>Thriller</i>	James Patterson	Mira	6/07		0.1	143	0	2	0	2-2	143	6-10-07	6-17-07
21	FP	<i>2nd Chance</i>	James Patterson	Hachette	5/05		0.0	146	0	1	0	1-1	146	10-14-07	10-14-07
		Average Weeks on Lists (List History):		Top 10: 14.7 weeks All 21 Titles: 13.1 weeks											
<p>CLASS (CLS): N=Nonfiction, F=Fiction, C=Children & Youth FORMAT (FMT): H=Hardcover/Children's Board Books P=Trade Paper M=Mass Market/Tall Rack *depending on column, indicates a new edition (by format), title, or author in this period PRNT RUN is the quantity of the first print run reported on Books in Print for the ISBN. This number has been reported with more frequency since early 2008. RATING is a composite score, converting list rank to a percentile (a rating of 100 indicates a rank of 1 on all three lists each week of the reporting period)</p> <p>Analysis by Stuart Johnson & Associates</p>															

ALL JAMES PATTERSON TITLES (BY ISBN) —2008 TO DATE (January-April - 11 total)

NR	CLS FMT	TITLE	AUTHOR	IMPRINT	PUB DATE	PRNT RUN (000)	THIS PERIOD					LIST HISTORY			
							Rating	High Rank	NYT	USA	PW	Weeks	High Rank	First	Last
1	FH	*7th Heaven	James Patterson	Little, Brown	2/08		46.4	1	13	11	10	13-13	1	2-10-08	5-4-08
2	FP*	The 6th Target	James Patterson	Grand Central	1/08		37.5	3	17	13	5	17-17	3	1-13-08	5-4-08
3	FP*	The 5th Horseman	James Patterson	Vision	3/08		22.0	4	9	9	4	10-10	4	3-2-08	5-4-08
4	FH	Double Cross	James Patterson	Little, Brown	11/07		21.9	2	9	7	5	16-16	1	11-18-07	3-2-08
5	CM	Maximum Ride (Series)	James Patterson	Little, Brown	4/05		17.0	1	13	0	0	37-50	1	5-27-07	5-4-08
6	FP*	The Quickie	James Patterson	Grand Central	4/08		15.9	6	5	5	3	5-5	6	4-6-08	5-4-08
7	CH	*The Final Warning	James Patterson	Little, Brown	3/08		9.5	2	0	7	0	7-7	2	3-23-08	5-4-08
8	FP	Cross	James Patterson	Grand Central	10/07		9.0	12	5	5	5	20-22	1	9-30-07	2-24-08
9	FH	*Sundays at Tiffany's	James Patterson	Little, Brown	4/08		5.5	1	1	1	1	1-1	1	5-4-08	5-4-08
10	CH	Saving the World and Other Extreme Sports	James Patterson	Little, Brown	5/07		4.7	60	0	7	0	15-44	4	6-3-07	3-30-08
11	CM	Maximum Ride	James Patterson	Little, Brown	5/06		1.7	2	1	0	0	20-104	1	4-30-06	4-20-08

Average Weeks on Lists
(List History): Top 10: 14.1 weeks
All 11 Titles: 14.6 weeks

CLASS (CLS): N=Nonfiction, F=Fiction, C=Children & Youth
 FORMAT (FMT): H=Hardcover/Children's Board Books P=Trade Paper M=Mass Market/Tail Rack
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 RATING is a composite score, converting list rank to a percentile (a rating of 100 indicates a rank of 1 on all three lists each week of the reporting period)

Analysis by Stuart Johnson & Associates